

## **BOARD OF SUPERVISORS**

Terrell Swofford, Chair 1<sup>st</sup> District  
Kevin Goss, 2<sup>nd</sup> District  
Sharon Thrall, 3<sup>rd</sup> District  
Lori Simpson, 4<sup>th</sup> District  
Jon Kennedy, Vice Chair 5<sup>th</sup> District

**AGENDA FOR REGULAR MEETING OF APRIL 16, 2013 TO BE HELD AT 11:00 A.M.  
IN THE BOARD OF SUPERVISORS ROOM 308, COURTHOUSE, QUINCY, CALIFORNIA**

**10:00 – 11:00 A.M. – COMMUNITY DEVELOPMENT COMMISSION**

**[www.countyofplumas.com](http://www.countyofplumas.com)**

### **AGENDA**

The Board of Supervisors welcomes you to its meetings which are regularly held on the first three Tuesdays of each month, and your interest is encouraged and appreciated.

Any item without a specified time on the agenda may be taken up at any time and in any order. Any member of the public may contact the Clerk of the Board before the meeting to request that any item be addressed as early in the day as possible, and the Board will attempt to accommodate such requests.

Any person desiring to address the Board shall first secure permission of the presiding officer. For noticed public hearings, speaker cards are provided so that individuals can bring to the attention of the presiding officer their desire to speak on a particular agenda item.

Any public comments made during a regular Board meeting will be recorded. The Clerk will not interpret any public comments for inclusion in the written public record. Members of the public may submit their comments in writing to be included in the public record.

**CONSENT AGENDA:** These matters include routine financial and administrative actions. All items on the consent calendar will be voted on at some time during the meeting under "Consent Agenda." If you wish to have an item removed from the Consent Agenda, you may do so by addressing the Chairperson.



**REASONABLE ACCOMMODATIONS:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting please contact the Clerk of the Board at (530) 283-6170. Notification 72 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility. Auxiliary aids and services are available for people with disabilities.

## STANDING ORDERS

11:00 A.M. CALL TO ORDER/ROLL CALL

### PLEDGE OF ALLEGIANCE

### ADDITIONS TO OR DELETIONS FROM THE AGENDA

### PUBLIC COMMENT OPPORTUNITY

Matters under the jurisdiction of the Board, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Board for consideration. However, California law prohibits the Board from taking action on any matter which is not on the posted agenda unless it is determined to be an urgency item by the Board of Supervisors. Any member of the public wishing to address the Board during the "Public Comment" period will be limited to a maximum of 3 minutes.

### DEPARTMENT HEAD ANNOUNCEMENTS/REPORTS

Brief announcements by, or brief reports on their activities by County Department Heads

## ACTION AGENDA

1. 11:10 NORTHEAST CA COUNTIES FILM COMMISSION – Sam Jernigan  
Presentation of proposed county representation by the recently-launched Northeast CA Counties Film Commission, a 501(c) 3 nonprofit organization
2. FIRST 5 PLUMAS  
Adopt **RESOLUTION** Proclaiming 2013 as "The Year of the Child". **Roll call vote**
3. DEPARTMENTAL MATTERS
  - A. HUMAN RESOURCES – Gayla Trumbo  
Approve budget transfer of \$2,500 from Regular Wages (Department 20035) to Other Wages (Department 20035) to cover costs for extra-help
  - B. PLANNING – Randy Wilson
    - 1) **PUBLIC HEARING:** Adopt **RESOLUTION** to approve a Fee Schedule and Forms for Providing Geographic Information System (GIS) Services for Map Creation, Data Dissemination, Analyses, Reports, and other such Materials Produces in Response to Such Requests. **Request to continue this matter to May 07, 2013**
    - 2) Authorize the Auditor/Controller to make payment of routine budget approved expenditures, notwithstanding that the Planning Department account(s) may be in the negative for FY 2012-2013. Discussion, possible action and/or direction to staff
  - C. AUDITOR/CONTROLLER – Roberta Allen  
Approve budget transfer of \$3,000 from Regular Wages (20040/51000) to Out of County Travel (20040/527500) to cover training costs for Auditor and staff
  - D. FACILITY SERVICES – Donald Sawchuk  
Approve supplemental budget transfer of \$5,000 for receipt of unanticipated revenue (contribution) from Lake Front for completion of the planned commercial kitchen at the Lake Almanor Recreation Center. **Four/fifths required roll call vote**

E. **PUBLIC WORKS** – Robert Perreault

- 1) Authorize the Director of Public Works to fill funded and allocated 1.0 FTE Equipment Service Worker position created by resignation. Discussion and possible action
- 2) Discussion and possible action to reject all bids received for removal of trees at the Chester Transfer Station and direct the Department of Public Works to publicly re-advertise for bids
- 3) Award construction contract of \$86,585 to True North Constructors, Inc. as the responsible low bidder for building addition project for the Public Works Mechanic's Shop, and authorize the Director of Public Works to execute a contract subject to approval by County Counsel; and further confirm the position of Public Works that the failure of two bidders to include the entire bid book as part of their submittal bid is not a significant irregularity in the two bids submitted
- 4) Approve and authorize the Director of Public Works to sign Amendment No. 1 to Professional Services Agreement between Plumas County and Michael Dequine and Associates, Inc. for Mill Creek Road Survey Project. Approved as to form by County Counsel

4. **BOARD OF SUPERVISORS**

- A. Adopt **RESOLUTION** in Support of AB 900 – Medi-Cal Reimbursement: Distinct Part Nursing Facilities; repealing Medi-Cal Cuts (AB 97). **Roll call vote**
- B. Correspondence
- C. Weekly report by Board members of meetings attended, key topics, project updates, standing committees and appointed Boards and Associations.

5. **CONSENT AGENDA**

These items are expected to be routine and non-controversial. The Board of Supervisors will act upon them at one time without discussion. Any Board members, staff member or interested party may request that an item be removed from the consent agenda for discussion. Additional budget appropriations and/or allocations from reserves will require a four/fifths roll call vote.

A. **BOARD OF SUPERVISORS**

Approve and authorize the Chair to sign letter to the Department of Transportation for encroachment permit (5K Run/Walk Benefit – Quincy High School Seniors, June 29, 2013)

B. **PLUMAS ARTS**

Adopt **RESOLUTION** Designating Plumas Arts as the Local Cultural Planning Agency for Plumas County and authorizing application to the California Arts Council State-Local Partnership Program

**NOON RECESS**

6. 1:30 P.M. **BOARD OF SUPERVISORS**

**Budget Workshop**: Discussion to focus on the following non general fund departments or programs:  
Possible action and/or direction to staff

- **Mental Health Department**

## **7. CLOSED SESSION**

### **ANNOUNCE ITEMS TO BE DISCUSSED IN CLOSED SESSION**

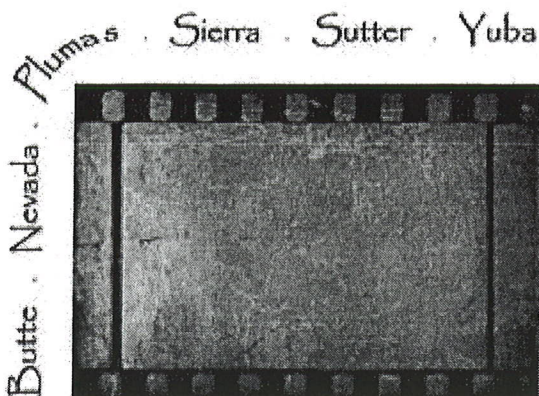
- A. Personnel: Public employee performance evaluation – County Counsel
- B. Conference with Legal Counsel: Initiation of litigation pursuant to Subdivision (c) of Government Code Section 54956.9 (One Case)
- C. Conference with Legal Counsel: Significant exposure to litigation pursuant to Subdivision (b) of Government Code Section 54956.9
- D. Conference with Labor Negotiator regarding employee negotiations: Sheriff's Administrative Unit; Sheriff's Department Employees Association; Operating Engineers Local #3

### **REPORT OF ACTION IN CLOSED SESSION (IF APPLICABLE)**

### **ADJOURNMENT**

Adjourn meeting in memory of  
Betty Cortez, 37 year employee  
Plumas County Department of Social Services





14314 manion canyon road . grass valley, ca 95945

voice 530.868.07077 . fax 530.273.1335

www.FilmNortheastCACounties.com

(Ms.) S.A. "Sam" Jernigan  
FILM COMMISSIONER

## Northeast CA Counties FILM COMMISSION

9 April 2013

### BOARD OF DIRECTORS

Joan Campbell  
*Past Chair, Nevada County Economic  
Resource Council Foundation*

Rhonda Herrin  
*Marketing professional,  
former political strategist*

Randy Yates  
*National nonprofit executive  
(whose region includes Yuba,  
Butte & Sutter Counties)*

S.A. Jernigan, *Founder  
Marketing & PR Consultant*

### ADVISORY BOARD

Deborah Moore  
*President of Production, IPE  
(former Executive VP, New Line Cinema)*

Lincoln Lageson  
*Executive Producer (made-for-TV movies)*

Kimberly Parker  
*Past Chair, Nevada County  
Economic Resource Council*

Allison Swartzendruber  
*President, Rotary Club of Nevada County So.*

Dear Supervisor Swofford:

As we've discussed via email and phone over the past several months, our small rural counties have been missing out on our fair share of the lucrative niche sector of "on-location filming" (e.g. for projects including feature-length films, TV commercials/shows/specials, catalogue and fashion shoots, training or educational videos, etc.). So after uncovering this niche economic development opportunity in January of 2012 and thereafter thoroughly researching the possibilities of establishing a film office on behalf of Nevada County, a variety of factors subsequently led me to the concept of instead bundling 6 contiguous counties into a regional nonprofit film commission.

In brief, given that **80% of filming across the board takes place "on location,"** a film office acts to:

- ◆ Promote its geographic region via provision of its core component: a photo-laden "location library" incorporating a broadly diverse array of locales
- ◆ Provide a comprehensive Resource Guide with an array of support services including a roster of industry professionals residing regionally who might be hired vs. a production company paying to transport/house crew from out-of-the-area
- ◆ Facilitate an array of pre-filming logistics including permitting, developing "filming incentives," hosting of scouts
- ◆ Provide a comprehensive concierge type service for the production company during filming
- ◆ Given its economic development mission, film office services are always provided FREE of charge

There are 60+ film offices located in California, however Plumas County is currently not included in that roster (although some earlier efforts are on record). And while many of these existing entities are government-sponsored, early on in my research I also ascertained that a number of film offices here in the state as well as elsewhere around the U.S. are organized as nonprofits, and usually encompass multiple counties vs. just one. Like most of these, we've incorporated as a 501(c)3 Public Benefit

Corporation. The Articles of Incorporation filed with the CA Secretary of State specifically state we've formed the new film commission "for the purpose of stimulating economic development, creating jobs, providing and supporting educational opportunities in these areas, and relieving the burden of government by undertaking these promotional and liaison efforts on their behalf." Our California tax-exempt status has recently been granted and the IRS is currently processing our application.

Hopefully this will be welcome news for Plumas County. On the heels of so much revenue attrition and resulting cutbacks in recent years, here at last is a significant and overwhelmingly positive source of new revenue, one which is clean/green, can also provide short-term employment to local residents, and which is an ideal resource for expanding and enhancing your existing tourism efforts.

To illustrate the revenue generation opportunity, the enclosed articles highlighting recent filming here in N. California quantify direct spends by production companies for various filming projects and each also underscores how this category I call "commercial tourism" also delivers a visiting production company's revenue far more broadly throughout the host business community than traditional tourism. Additionally, individual property owners also receive sizable "location fees" when their property is selected to appear on-camera, usually hundreds to thousands of dollars — per day.

So, for example, I had well recalled the filming of the Hallmark Channel movie, *The Christmas Card*, here in Nevada County a number of years ago. And having made contact with the movie's producer, Lincoln Lageson, I learned firsthand from him that their crew of 55+ were here for 7 weeks, with 44 days of filming. This alone represented over 2700 room nights. And not only did they make multiple trips to hardware stores etc. purchasing a variety of materials, but they rented vehicles, generators, and other items, and even bought the cast's entire wardrobe locally. Obviously a significant amount of food and gas were also consumed for this sizable on-the-move troupe working 12-hour days. **And, all told, they brought appx. \$2M into our local economy at the time.** Because "Nevada City" and "Grass Valley" were included by name into the storyline of the picturesque film which is re-aired multiple times each holiday season (and was recently voted the all-time favorite Hallmark holiday movie) — this production's truly been "the gift that keeps on giving" locally as it's spawned significant and ongoing tourism as reported by the CEO of the Nevada City Chamber of Commerce, Cathy Whittlesey. Mr. Lageson subsequently accepted our invitation to serve on our Advisory Board and also provided a letter of support (enclosed). When doing so, he also shared the storyline for a Gold Rush era script he has in development.

Another filmmaker we've made contact with is Deborah Moore, formerly the Executive Vice President of New Line Cinema, who now heads her own production company (see her filmography: [www.IPEFilms.com](http://www.IPEFilms.com)). Ms. Moore actually volunteered to serve on our Advisory Board as she's interested in filming in the region. And in the letter of support she just sent along this past week (enclosed), she underscores that a film office is a vital element for filmmakers evaluating a region for possible on-location filming. She shared with me her recent filming in Seattle (of a film with Kim Basinger) resulted in a direct spend there of \$1.9M for 5+ weeks of filming.

In addition to these letters from the filmmakers, the enclosed introductory packet of materials also includes the Resolution passed unanimously by the Nevada County Board of Supervisors officially appointing the film commission as the county's representative. These initial materials provide an overview of some of the services provided and the recap page highlights our progress-to-date in setting up the new film commission along with our short-term goals as it's indeed quite an ambitious undertaking to create the full scope of industry-standard infrastructure needed in terms of information and resources we ultimately will want to be able to provide to location scouts/managers and production companies — the primary users of film offices.

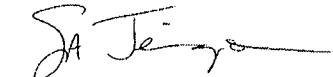
This project ideally leverages my 15+ yr. background in marketing/PR/business development, and especially builds upon my recent work in "the industry," having successfully brokered nearly half a dozen celebrity endorsement contracts in recent years (with multiple stars of TV shows). This enigmatic business arena operates like no other and must be navigated according to its own unique procedures, many of which are relationship-based. Having this

track record has equipped me in securing some key partnerships straightaway, including the two seasoned filmmakers actively serving on our Advisory Board. Unlike government-sponsored film offices which are often very part-time and, frankly, quite passive in terms of marketing, ours will be a robust full-time film office. Overall, my entrepreneurial orientation toward establishing this entity is geared to proactively pursuing filming opportunities on our region's behalf, and we're already making promising headway in this regard.

Humboldt County's recent \$5M windfall resulting from the on-location filming of a mega Will Smith movie there did not "just happen." In fact, I learned from the film commissioner for their nonprofit film commission that the scouting alone lasted over a year with scouting expeditions growing exponentially larger – the last one included 40 people and the film's director who spent an entire month there. As the article recounting this sizable filming project mentions, their nonprofit two-county film commission is provided financial support by their counties, cities, Chambers of Commerce (as well as businesses and individuals) as is customary for all nonprofit film commissions. And we're similarly seeking funding to equip us in our economic development outreach mission.

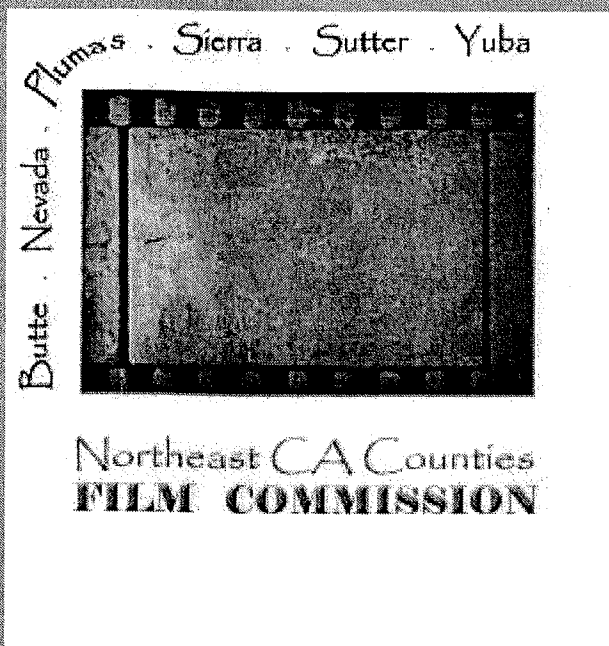
I'm looking forward to my introductory meeting with you and your fellow Supervisors next Tuesday, April 16, and thank you again for the invitation, Supervisor Swofford.

Cheers ~

A handwritten signature in black ink, appearing to read "S.A. Jernigan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

(Ms.) S.A. "Sam" Jernigan  
Film Commissioner

Enclosure: Introductory packet: Northeast CA Counties Film Commission



# What does a film commission DO?

♦ **80% of feature films, TV commercials/shows/movies/specials are filmed on-location versus in-studio. Film production is a clean, non-polluting industry, and produces a quick (and usually sizable) injection of revenue into a local community.** "When a feature film production goes on-location requiring overnight stays, the cast and crew may remain for two to six weeks, or even longer. Generally, these productions are likely to spend in excess of \$50,000 per day when shooting outside "the movie zone" (the Los Angeles region)." \* The relatively smaller production of TV shows and commercials still often entail cast and crews of 6 - 20+ and an average of 1-5+ days of filming on-location.

♦ The newly-established nonprofit 501(c)3 Northeast CA Counties Film Commission is joining the network of 60+ film offices located throughout the state which is overseen by the California Film Commission. **Film offices provide a valuable (free) service to location & production company professionals** in helping source appropriate locales for their projects, assisting with logistics (accommodations, etc.) and also serve as a vital community/production company liaison during on-location filming. The new film commission will also cross-promote tourism in the 6-county region.

♦ **"Location fees" can total hundreds or thousands of dollars - PER DAY - and are paid to owners of private property and businesses.** When employing a proper industry-standard contract for this short-term access, properties used for filming purposes can potentially be left in better-than-original condition.

♦ **The Northeast CA Counties Film Commission is already in active contact with various production companies and location scouts** as our mission is to be HIGHLY PROACTIVE in promoting our 6-county region and securing new on-location filming projects for the economic benefit of our counties.

\* source: California Film Commission

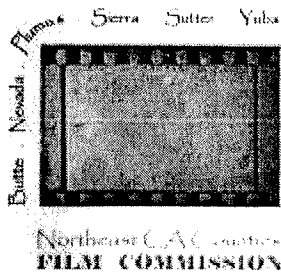
Join US

**Property photos &  
SPONSORSHIP PARTNERS  
needed!**

Contact

**(Ms.) S.A. "Sam" Jernigan**  
Film Commissioner  
[www.FilmNortheastCACounties.com](http://www.FilmNortheastCACounties.com)  
**530.868.7077**





# Northeast CA Counties Film Commission

[www.FilmNortheastCACounties.com](http://www.FilmNortheastCACounties.com)

## Accomplishments to date (early ramp-up)

After months of research beginning in January of 2012, the Articles of Incorporation were successfully filed with the CA Secretary of State for this new "Public Benefit Corporation" established to "relieve the burden of government" in promoting economic development via stimulation of on-location filming in this 6-county region. State and federal tax filings were subsequently submitted to secure tax-exempt status for this new 501(c)3 nonprofit.

Concurrently, marketing outreach commenced to TV-based production companies for multiple projects utilizing promotional materials showcasing the 6-county region along with a specialty piece targeting paranormal-themed TV reality shows and highlighting the lengthy history of paranormal activity in the area.

The producer of the Hallmark movie (The Christmas Card) that filmed in Nevada County in 2006, Lincoln Lageson, was contacted early in the research phase of this project. His enthusiasm and helpfulness spurred our efforts on and he has graciously consented to serve as "Honorary Chair" of our new Advisory Board. In doing so, he also shared news of a Gold Rush era TV movie script in development.

Nevada County's Board of Supervisors voted unanimously to adopt a Resolution naming us their official representative in December.

Having successfully brokered a number of celebrity endorsement contracts as a consultant, our already-established industry resources provide the new film office with a decided competitive advantage as we are **proactively pursuing** on-location filming projects on behalf of our 6-county region which has heretofore been missing out on this lucrative economic sector. Already we're in contact with production company principals re: a potential TV series, TV movie(s) plus segments/episodes, and a possible feature film...and we've barely begun!

## Progress Report

New "Public Benefit Corporation" legally established, tax-exempt status granted by CA for this new 501(c)3 non-profit, IRS approval pending

The producer of the Hallmark movie, "The Christmas Card" is "Honorary Chair of the Advisory Board"

The Nevada County Board of Supervisors voted unanimously to pass a Resolution appointing the film commission as the county's official representative (12-11-12)

Early and promising progress made with key production companies for possible film and TV projects

Website (formative) launched

Organizational structure established

## Near-term goals (toward full roll-out)

## Goals

Need industry-standard "location library" software (\$7200 includes one-time setup fee)

Need wide array of photos to populate location library

Need to establish "filming incentives" regionally

Need to produce "Resource Guide"

Need Film & encroachment permits for all 6 counties

A critical component for a film office is its "location library" of photos sourced by location scouts/managers and production companies. After extensive research and discussions with film offices around the U.S., we will acquire the industry-standard software which does double duty as an invaluable marketing tool to these professionals, and which will literally put our small rural region "on the map."

We're also seeking partnerships with local tourism-based businesses to create "filming incentives" to further strengthen our area's appeal as a locale for on-location filming projects.

Additionally, a film office typically provides a roster of local industry pros and businesses who can be sourced to support on-location filming projects and we want to provide this same type of "Resource Guide."

Our website is simply a "placeholder" at present and needs to encapsulate a wide array of relevant regional information geared to location/production pros.



Humboldt County, California

Home

Marketplace

Workshops

Real Estate

Legals

Special Publications

Search

News

Music

Art Movies

Food

Outdoors

Calendar

Blog

Extras

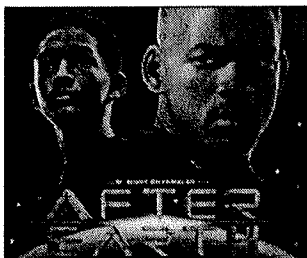
TOURISM / BY DEIDRE PIKE / NOV. 13, 2012, 10:28 A.M.

## Camera. Action. \$5 Million?

*"In a small town in Northern California on the coast. Crew has invaded the town like roaches. We're everywhere. People here are friendly."*

— M. Night Shyamalan on Twitter, April 22

They came. They scouted the land. They returned and created a bustling Hollywood set in Humboldt Redwoods State Park. And reportedly, they left behind \$5 million. But we don't know yet just where.



For a later location shoot, in Moab, Utah, the makers of the sci-fi flick *After Earth*

spent \$400,000 for five days of shooting, reported Jeff Richards of the *Moab Times-Independent*. That included lodging and food during six weeks of preparations and five days spent shooting.

Here in Humboldt, for roughly twice as long — nine days of shooting plus pre-shoot scouting trips — the filmmakers reportedly spent nearly 10 times that much.

Humboldt County Film Commissioner Cassandra Hesseltine says she was given the \$5 million figure by a Sony representative. An official detailed expenditure breakdown will be filed on a form required by the California Film Commission. That form is expected shortly after Thanksgiving.

"I won't be getting details on breakdown of spending for a while," Hesseltine says. "There is a long process."

It's possible to reconstruct some of the expenses. About a half million for accommodations for a crew of 400-plus people and another half million for gasoline, for all those hour-long trips from Eureka to the shooting site near Weott. In Humboldt, much of the crew stayed at the Red Lion in Eureka, which also hosted the movie's temp production office. Will and Jaden Smith stayed at Bear River Casino's hotel. Trucks and heavy equipment were rented from United Rentals. Supplies were purchased at other area businesses, from Valley Lumber to Staples. Cars were rented.

The figure doesn't include the salaries of actors and film execs.

Hesseltine says she believes \$5 million's in the right ballpark. Her office reports past Hollywood productions also dropped big money in Humboldt: \$8.8 million spent here for *The Majestic* (2001) and \$2.2 million for *Outbreak* (1995).

COMMENTS

mxmftmi on The End of Occupy Eureka? (UPDATED)

xhdizguh on The End of Occupy Eureka? (UPDATED)

ABALMVEMPEN on Guest Post: Occupy Wall Street: The face of the 99%

ABALMVEMPEN on Guest Post: Occupy Wall Street: The face of the 99%

ABALMVEMPEN on Guest Post: Occupy Wall Street: The face of the 99%

owepobjesee on Marina Center Indemnification Agreement

ABALMVEMPEN on Guest Post: Occupy Wall Street: The face of the 99%

zqnpdpbl on The End of Occupy Eureka? (UPDATED)

ABALMVEMPEN on CR Board Names New College President

ABALMVEMPEN on Guest Post: Occupy Wall Street: The face of the 99%

at College of the Redwoods

40 more classes added to Spring semester!

**Register for Spring 2013 classes now!**

**SIGN UP NOW!**

### Today

#### Petunia and the Vipers

STAFF PICK / MUSIC / 9 p.m. Riverwood Inn, 2828 Avenue of the Giants, Phillipsville. Upbeat, hillbilly honky tonk band slithers into SoHum for a grueling four night stand to record a live album. \$10/\$30 all shows. 943-1766.

#### Steve Earle

STAFF PICK / MUSIC / 7 p.m. Mateel Community Center, 59 Rusk Lane, Redway. American singer-songwriter, master storyteller, actor and author performs. \$50/\$35 balcony. mateel.org. 923-3368.

#### Dr. Squid (dance rock)

MUSIC / 9 p.m. Bear River Casino, 11 Bear Paws Way, Loleta. Get down with one of Humboldt County's most in-demand bands. 668-9770.

#### Shugafoot (jazz/bues)

MUSIC / 8:30 p.m. SpeakEasy, 411 Opera Alley, Eureka. The shortest trip to New Orleans you'll ever take. 444-2244.

MORE



If this movie's a huge hit, Hesselstine says, the shooting site could become a tourist destination. That's what happened to the town of Forks, Wash., a holy site for fans of the *Twilight* kiddie vampire series. Closer to home, the Ewok village used for *Return of the Jedi* filming in Del Norte County attracted tourists until the set was vandalized and removed. A new cinematic tour of the area, however, could reprise Hollywood history for visitors. A marker could be placed in the woods — "Jaden Smith's character stood here." Tourists could take photos at the site, experience the legacy.

That project's in the works, Hesselstine says.

*After Earth* stars legendary Jaden Smith (*Karate Kid*) and his dad Will (*Fresh Prince in Black*). It's directed by M. Night Shyamalan (1999's *Sixth Sense* was good).

The film is set 1,000 years in the future. Earth's been abandoned long ago by forward-thinking humans. The Smiths of the new millennium crash land on the pristine planet once called home. Think Disney's *Wall-E* meets History.com's *Life After People*.

The movie's stars and its post-apocalyptic production crew blasted into town after shoots in Pennsylvania and Costa Rica (and before the shoot in Moab).

Armed with Sony's new \$65,000 F65 digital camera, spiffy gear that captures images in dizzyingly high resolution, movie makers recorded NorCal Nature in pixels four times denser than the industry standard.

Even if Sony's big-budget blockbuster fails to achieve escape velocity when it comes out in June, it'll look fabulous. And it will likely make money.

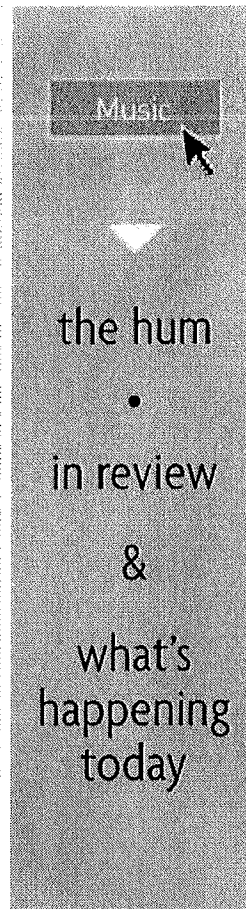
Shyamalan's 2010 movie *The Last Airbender* was created on a production budget of \$150 million. Critics panned it. "Stilted dialogue, wooden acting, glacial pacing, cheesy special effects, tacky-looking sets, ugly costumes, poorly staged and edited action sequences, all shown in murky, cut-rate 3-D," wrote a *NY Post* critic. The movie lost money domestically — bringing in only \$131 million. Not to worry, though. *The Last Airbender* grossed another \$188 million in foreign markets.

Back in Humboldt, whatever economic boost *After Earth* has provided wasn't limited to Sony's official spending, Hesselstine notes. Crew members ate and drank at local establishments. They bought groceries at the North Coast Co-op. Hesselstine relates a story of Jaden Smith running into Target to buy Nerf toys for downtime entertainment.

Local governments put up the money to run the Humboldt Film Commission, hoping to encourage visits like these, with whatever glam, tourism and dollars they may bring. Humboldt County contributes the lion's share, with smaller contributions from Del Norte County, the cities of Eureka and Arcata and the Fortuna Chamber of Commerce. From all those sources combined, Hesselstine's budget ends up around \$75,000, which covers office rent, salaries and two trips a year to Los Angeles.

Hesselstine worked closely with makers of *After Earth* from the time they arrived here more than a year ago to look for the best location. She spent a week driving scouts around Del Norte and Humboldt as they auditioned redwood forests for a role in the movie.

The filmmakers chose Humboldt Redwoods State Park. In April, a small city



bloomed off Dyerville Loop Road. Security guards ensured the safety of the stars. A well-stocked kitchen fed the crew. Heavy equipment was obtained. So were trailers, traffic cones, a travelin' school for the child actors and portable toilets.

By May 3, the *After Earth* team was packing bags and returning the forest to its natural, port-a-potty-free state. Shyamalan posted: "N. California is wrapped. Thanks to the people of Eureka for tolerating us and giving us such warmth."

SHARE

#### FIVE COMMENTS

COMMENT / BY THE INSIDE JOKE... / NOV. 13, 2012, 12:16 P.M.

...is that they think the local gubmint is a bunch of business as usual asskissers.

COMMENT / BY REALITY / NOV. 13, 2012, 3:39 P.M.

FYI: The Last Airbender lost upwards of \$50 million.

Rough rule of thumb: Production cost plus marketing = \$200 mil. Income = Total gross divided in half.

COMMENT / BY THE LIBERAL MEDIA NOT / NOV. 13, 2012, 10:02 P.M.

Meanwhile, a minimum wage increase would actually deliver long-term benefits far in excess of \$5 million, but is avoided like a plague by local media.

COMMENT / BY RICHARD / NOV. 16, 2012, 9:15 P.M.

Yeah, let's boost the minimum wage to \$50/hr and let the prosperity flow.

COMMENT / BY THE LIBERAL MEDIA NOT / NOV. 17, 2012, 11:33 A.M.

"Yeah, let's boost the minimum wage to \$50/hr and let the prosperity flow."

The curmudgeons of Humboldt grunt once again!

Too much oxygen will kill you too!

Every minimum wage increase in U.S. history boosted the U.S. economy and lowered unemployment.

Don't feel bad about your ignorance, local media never heard of it either.

post a comment

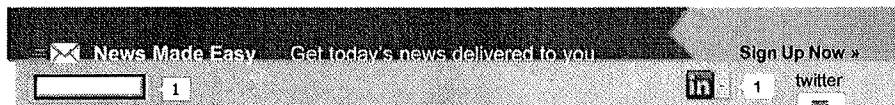
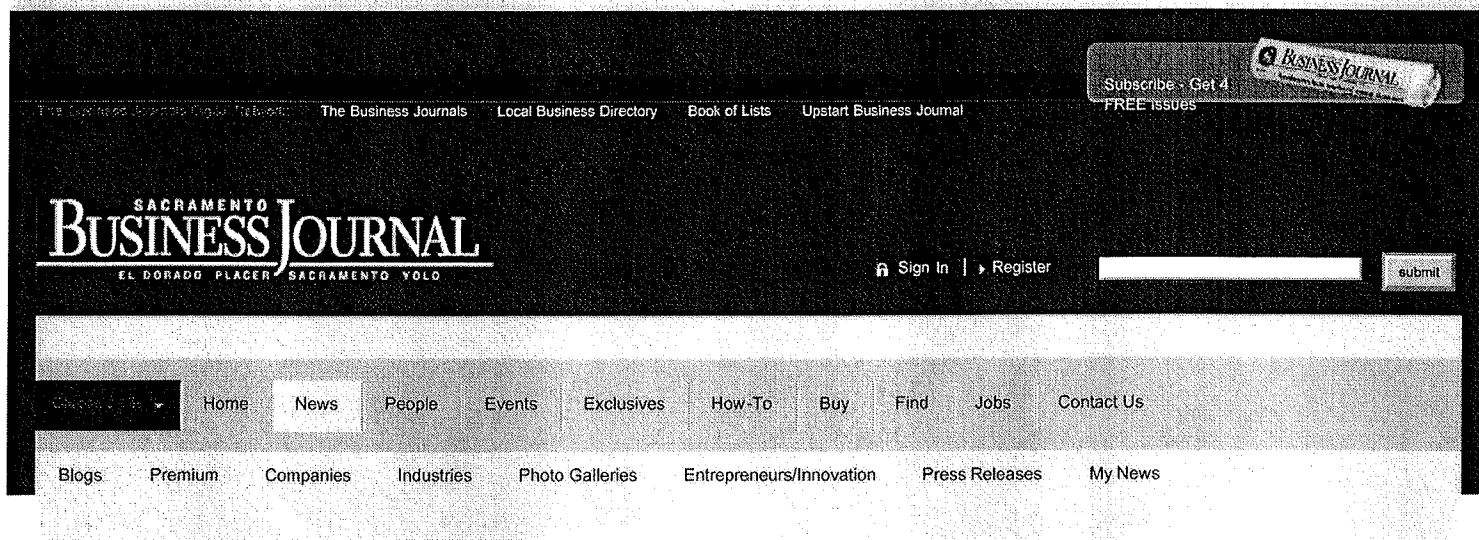
Name

Email address

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## California Film Commission: Incentives key to survival

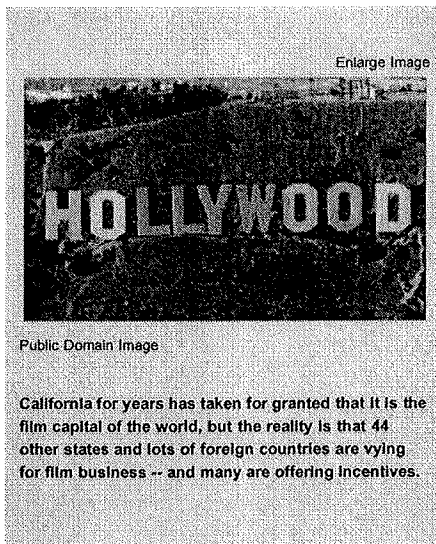
Sacramento Business Journal by Mark Anderson, Staff Writer  
Date: Friday, August 10, 2012, 5:50am PDT



**Mark Anderson**  
Staff Writer- *Sacramento Business Journal*  
Email | Twitter | LinkedIn

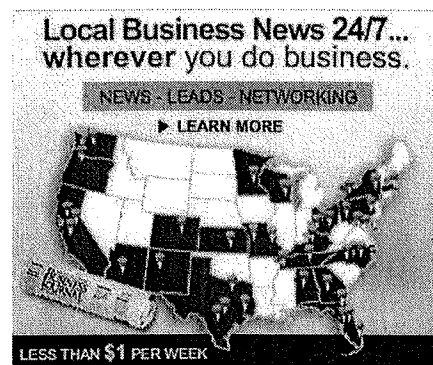
California risks losing its signature industry -- and the billions of dollars it generates -- if state and local governments don't compete for film and television productions, Amy Lemisch, director of the California Film Commission, told the annual luncheon of the Sacramento Convention & Visitors Bureau.

California for years has taken for granted that it is the film capital of the world, but the reality is that 44 other states and lots of foreign countries are vying for film business -- and many are offering incentives.



Public Domain Image

California for years has taken for granted that it is the film capital of the world, but the reality is that 44 other states and lots of foreign countries are vying for film business -- and many are offering incentives.



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Film productions tend to be an economic powerhouse. The industry represents about \$30 billion annually for the state. Moreover, on-site production tends to be lucrative for everything from catering and rental companies to electricians, security and contractors. Productions rent equipment, buy lumber and use services ranging from dry cleaning to hotels.

"California risks losing its signature industry," said Lemisch, whose office is in Hollywood.

Canada for years has used lucrative incentives to lure productions to film at sound studios and on locations from Vancouver to Toronto. Some 44 other states also have started to offer incentives to lure productions. In a dramatic example, the state of Louisiana has used subsidies and eased permitting to grow its film industry from \$4 million in 2002 to more than \$1 billion in 2011, Lemisch said.

The Legislature got serious in an effort to stop so-called "runaway production" in 2009, approving the California Film and Television Production Tax Credit, which makes \$100 million available every year for five years to qualifying productions.

The California incentive can be powerful when paired with a local incentive, Lemisch said.

At \$100, Sacramento has one of the least-expensive permits among major cities, said Steve Hammond, CEO of the Sacramento Convention & Visitors Bureau.

The bureau has brought the idea of some kind of incentive to the city, and the city has shown some interest, said Lucy Steffens, Sacramento Film Commissioner.

Sacramento County has over the years stood in for everything from rural Mississippi and 19th-century Washington, D.C., to the rice paddies of Vietnam.

The HBO series "Big Love" spent one week filming in Sacramento, and it spent \$302,000 in direct spending. That is direct receipts and not some kind of multiplier of economic impact, Lemisch said. That figure included \$91,000 in hotels, \$69,000 in rentals, permits and parking, local labor spend of \$32,000 and catering services of \$19,000.

The show "The Mentalist," which is fictionally based in Sacramento, spends a couple of days a year shooting scenes in Sacramento, and just that bit of filming spends \$105,000, with the largest expenditure being 210 hotel rooms.

And feature films throw off even bigger dollars into local communities. When the movie "Moneyball" did one week of filming in Alameda County last year, its local revenue was \$1.7 million, Lemisch said.

Mark Anderson covers technology, banking, finance, restaurants and tourism for the Sacramento Business Journal.

Related links: Entertainment, California, Sacramento  
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## Films shot on location in neighboring Placer County:

Title	City/Community	
GOLD RUSH	- Nordan	THE PHANTOM - Auburn
GREED	- Colfax, Iowa Hill	VOWS OF DECEPTION - Placer County
THE TWO FACED WOMAN	- Sugar Bowl	RETRIBUTION - Granite Bay
A PLACE IN THE SUN	- Lake Tahoe	FROST (a.k.a. JACK FROST) - Lake Tahoe
GODFATHER PART II	- Lake Tahoe	THE INDEPENDENT - Colfax
IMPULSE	- Lincoln	ALMOST FAMOUS - Lincoln
WISDOM	- Auburn	TAKE IT TO THE LIMIT - Foresthill, Tahoe
DIGGSTOWN	- Roseville	THE ADVENTURES OF ROCKY AND BULLWINKLE - Lincoln, Auburn, Sheridan
WHITE MILE	- Foresthill	SOARIN" (An Imax film) - Lake Tahoe
BUSHWHACKED	- Foresthill, Lake Tahoe	THE DEEP END - Lake Tahoe
COBB	- Lake Tahoe	DRAGONFLY - Foresthill
MI FAMILIA	- Auburn	GENTLE BEN I and II - Dutch Flat, Foresthill
TRUE LIES	- Lake Tahoe	LAST TEMPTATION OF DAVID - Lake Tahoe
PHENOMENON	- Auburn	THE DONNER PARTY - Norden
BREAKDOWN	- Auburn, Newcastle	JACKASS 3D - Kingvale
GEORGE OF THE JUNGLE	- Foresthill	LOVER RANCH - Nordan
SALVATION	- Auburn	CINEMA VERITE - Auburn
		THE MUPPETS - Nordan, Lincoln

Source: Placer-Lake Tahoe Film Office

April 3, 2013

Ms. Sam Jernigan  
Film Commissioner  
Northeast CA Counties Film Commission  
[www.FilmNortheastCACounties.com](http://www.FilmNortheastCACounties.com)

re: Filming in Northeast California

Dear Sam,

First and foremost, let me express my appreciation to you on your efforts to create a regional film office in the Northeast California counties. As a film executive and independent producer for over 25 years, I have worked closely with film commissioners in numerous states. Their support and assistance in facilitating a production's success is vital and cannot be underestimated. For me, the lack of a functioning film commission is a "non-starter" as far as any consideration to shoot in that area is concerned.

The competition amongst states for enticing production has become extraordinarily aggressive. California has lost hundreds of millions of dollars of in-state spending due to incentives elsewhere. Yet those of us who live here and would prefer to stay home and work in-state are always looking for ways to make the fiscally responsible decision to shoot here. The Northeast Counties have been under-utilized for years and offer beautiful and uniquely iconic locations that showcase California in all its geographic and historic diversity – a diversity that deserves to be exposed to and appreciated by an international audience.

As a frequent visitor to the area, I know first hand what it has to offer and how the addition of an active film commission could vitalize the existing film community and entice future production. I whole-heartedly support this endeavor and offer my assistance to bring it to fruition with enough potency to be effective. As an enthusiastic member of the Advisory board, I am happy to fly up and attend any meeting or function that would further this cause.

There are projects on my development slate that would benefit by shooting in the Northeast Counties and with enough Film Commission support, I could begin to explore them as a realistic option.

Please let me know if there is anything I can do to further assist your efforts.

Best,



Deborah Moore  
Co-Chairman | President of Production  
STRUANS IPE  
4640 Admiralty Way, Suite 500  
Marina Del Rey, CA 90292

STRUANS IPE

**Subject:** Fwd: Letter of support  
**From:** Lincoln Lageson <lagesonranch@att.net>  
**Date:** 12/10/2012 10:49 AM  
**To:** info@filmnortheastcacounties.com

Begin forwarded message:

**From:** Lincoln Lageson <lagesonranch@att.net>  
**Subject:** Letter of support  
**Date:** December 10, 2012 10:46:38 AM PST  
**To:** [FilmNortheastCACounties.com](mailto:info@filmnortheastcacounties.com)

To whom it may concern:

It is with great pleasure and enthusiasm that I lend my support to the Northeast CA Counties Film Commission. I truly feel that the foundation has been laid for the Commission to properly represent it's member counties while assisting entertainment industry professionals wishing to bring projects to the Northeastern California. While I was prepping the Hallmark Channel movie "The Christmas Card", I knew that Nevada City and the surrounding area would provide a beautiful backdrop for the picture. With both of my parents having grown up in Nevada City, I was very familiar with the area. The only question for me was how difficult was it going to be logistically to bring a crew there and actually shoot the movie. The support I received from the Nevada City Chamber of Commerce and many local citizens made it possible for us to have the wonderfully successful shoot that we did. By the way, "The Christmas Card" was just voted the favorite Hallmark Channel Christmas movie of all time!

In thinking about my experience filming that project, of course I am reminded of all of the fantastic locations that were at our finger tips. While scouting for locations it seemed that at every turn we found another spot that was better than the previous. However the overwhelming factor that is etched in my mind is Northeast California's most valuable resource, it's people. The level of help and support we received from the community was amazing. The memories of that filming experience fuel my excitement for and faith in this Film Commission. Please do not hesitate to reach out to me if I can be of any help with this project.

Sincere regards,

Lincoln Lageson



Sierra Nevada Memorial  
Hospital Foundation

Post Office Box 1810  
140 Litton Drive, Suite 220  
Grass Valley, CA 95945

December 10, 2012

Nevada County Board of Supervisors  
950 Maidu Avenue, Suite 200  
Nevada City, CA 95959

Dear Nevada County Board of Supervisors,

In January of this year, Sam Jernigan brought an initial proposal to me in my capacity as Chairperson of the Economic Resource Council (ERC) which outlined the establishment of a local film office. After reviewing that, I sent it along to our Executive Director at that time, Jon Blinder, who thought the project intriguing and subsequently asked Ms. Jernigan to develop a draft budget which she did. However given our funding constraints and the fact ERC was trying to determine its future direction, we were unable to consider the proposed Nevada County Film Office project as Ms. Jernigan outlined.


Now that she has expanded the original concept to include neighboring counties and has setup the new film commission as a nonprofit, we congratulate her on her efforts thus far and I personally endorse her economic development efforts on the County's behalf with this specialty business sector.

Additionally, Ms. Jernigan undertook a sizable volunteer project on behalf of Sierra Nevada Memorial Hospital Foundation earlier this year. I've witnessed firsthand that she's someone who accomplishes a great deal of high quality work in a short amount of time. My team and I enjoyed working with her throughout the project.

So with my personal knowledge of her character, work ethic, productivity, and resourcefulness, I am confident that the new multi-county film commission will be a success and I plan to offer a supporting hand to her toward that end as she's invited me to serve on the organization's Advisory Board.

Please feel free to contact me if you would like more information. I can be reached at (530) 477-9700.

Sincerely,

  
Kimberly Parker, CFRE  
Executive Director

(530) 477-9700 phone • (530) 477-9300 fax • [kparker@snmhf.com](mailto:kparker@snmhf.com) • [www.supportsierranevada.org](http://www.supportsierranevada.org)

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# **RESOLUTION No. 12-506**

## **OF THE BOARD OF SUPERVISORS OF THE COUNTY OF NEVADA**

### **RESOLUTION AUTHORIZING NORTHEAST CALIFORNIA COUNTIES FILM COMMISSION TO ACT AS NEVADA COUNTY'S REGIONAL FILM PARTNER TO THE FILM INDUSTRY**

WHEREAS, the non-profit Northeast California Counties Film Commission (Commission) was recently established in Nevada County to encourage motion picture, television and commercial filming and photography in Butte, Nevada, Plumas, Sierra, Sutter, and Yuba Counties; and

WHEREAS, the County supports the Commission's efforts to retain and attract the production of films, commercials and still photography in Nevada County to ensure that the film industry remains and grows as a generator of revenue in the County; and

WHEREAS, the motion picture, television, commercial filming and photography industry is underdeveloped locally and has the potential to significantly contribute to the County's economy; and

WHEREAS, the County General Code Article 12, Film Permits, addresses the issuance of film permits in the County, and,

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Nevada, a political subdivision of the State of California, authorizes Northeast California Counties Film Commission to act as the County of Nevada's representative as the Regional Film Partner to the film industry in providing location services, and promoting the County of Nevada as a film location, and that the Board agrees to lend its support to the efforts of Northeast California Counties Film Commission in promoting same.

BE IT FURTHER RESOLVED that the Northeast California Counties Film Commission is requested to provide to the Board of Supervisors no less frequently than annually a report on the Commission's progress in promoting Nevada County as a film location, which report may be made directly by the Commission or through the Nevada County Economic Resources Council.

BE IT FURTHER RESOLVED that this resolution shall remain in full force and effect until a resolution of the Board is adopted amending or rescinding this Resolution.

PASSED AND ADOPTED by the Board of Supervisors of the County of Nevada at a regular meeting of said Board, held on the 11<sup>th</sup> day of December, 2012, by the following vote of said Board:

Ayes: Supervisors Nathan Beason, Edward Scofield, Terry Lamphier, Hank Weston, and Ted S. Owens.

Noes: None.

Absent: None.

Abstain: None.

ATTEST:

DONNA LANDI  
Clerk of the Board of Supervisors

By: Donna Landi

Ted S. Owens  
Ted S. Owens, Chair

12/11/2012 cc: IS\*





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Plumas County Children and Families Commission

2

**DATE:** March 28, 2013

**TO:** Honorable Board of Supervisors

**FROM:** Ellen Vieira, Executive Director First 5 Plumas

**RE: April 16, 2013 Agenda Item: First 5 Plumas to present Resolution on behalf of the California State Association of Counties (CSAC)**

---

**RECOMMENDATION:** Approve the Plumas County Resolution Proclaiming 2013 as "The Year of the Child."

**HISTORY/DISCUSSION:** As you recall, Proposition 10, the Children and Families First Act, was approved by California voters in 1998 to promote and improve the early development of children from prenatal to five years of age. Proposition 10 increases the state surtax on cigarettes by \$0.50 per pack, and on other tobacco products. Plumas County receives \$350,000/year in funding opportunities.

During the February Board of Directors meeting of the California State Association of Counties, President David Finigan urged all California counties to proclaim 2013 as the "Year of the Child."

The Vision of First 5 Plumas is that all Plumas County children thrive in supportive, safe, nurturing, and loving environments; enter school healthy and ready to succeed; and become productive, well-adjusted members of society. So we therefore whole heartedly support CSAC's proclamation that 2013 is the "Year of the Child."

The Commission is comprised of nine members who are residents of Plumas County and appointed by the Board of Supervisors. The members represent diverse disciplines related to county government and early childhood development. Today, two parent members of the Commission, Colleen Kroll and Joanne Burgueno, will be presenting the above stated resolution to the Honorable Board of Supervisors.

Should you have any questions, please contact me.

Thank you.

3A

## DEPARTMENT OF HUMAN RESOURCES

520 Main Street, Room 115, Quincy, California 95971

(530) 283-6444 FAX (530) 283-6160



Gayla S. Trumbo

Human Resources

**DATE: APRIL 6, 2013**

**TO: THE HONORABLE BOARD OF SUPERVISORS**

**FROM: GAYLA TRUMBO, DIRECTOR OF HUMAN RESOURCES**

*Gayla Trumbo*

**SUBJECT: AGENDA ITEM FOR BOARD OF SUPERVISORS MEETING  
OF APRIL 16, 2013.**

**RE: APPROVAL OF BUDGET TRANSFER IN THE AMOUNT OF  
\$2,500 FROM REGULAR WAGES TO OTHER WAGES WITHIN  
THE HUMAN RESOURCES DEPARTMENT 20035.**

---

### IT IS RECOMMENDED THAT THE BOARD:

Approve the budget transfer of \$2,500 from Regular Wages to Other Wages within the Human Resources Department 20035.

### BACKGROUND AND DISCUSSION:

The Human Resources Department consists of 1.0 FTE Human Resources Director, 1.0 Human Resources Technician III, and 1.0 Human Resources Technician II. This department has been working under the 4/9 schedule as of July 1, 2012.

On February 21, 2013, my Human Resources Technician III was placed off work due to an on the job injury. When we received the medical release it was thought that the employee would be able to return to work at the end of March. Therefore, my Human Resources Technician II and I have done our upmost to cover the operational duties of this department. Unfortunately, we have now received notice that my injured employee will continue to be off work until May 1, 2013, with the high possibility that it could be the end of June.

My staff and I are grateful to the Board for allowing us to be closed for uninterrupted time from 8 a.m. to 10 a.m., this has helped us especially with the 4/9 schedule. However, with the 4/9 schedule; one staff person out on extended medical; and the

additional work load of this time of year to complete the 2013-2014 wage and benefits budget worksheets for all departments, we need help.

Currently the department is receiving reimbursements for partial wages paid out to the employee who is out on Workers Compensation. It is with that savings that I am requesting a transfer from Regular Wages to Other Wages in the amount of \$2500 to support a temporary hire.

In addition, I am also utilizing the salary savings to increase the hours of the Human Resources Technician II, back to 40 hours a week while we are short staffed. I will continue to take the reduction to my salary. This will allow the funding for the temporary help position and the additional hours for the Technician II, while keeping us within the budget allowed to us for 2012-2013.

At this time, I respectfully ask that you approve the budget transfer within the Human Resources Department 20035 to move \$2,500 from Regular Wages to Other Wages.

Thank you for your time and consideration of this agenda item.





## PLUMAS COUNTY PLANNING & BUILDING SERVICES

555 Main Street  
Quincy, CA 95971-9366  
(530) 283-7011

[www.plumascounty.us](http://www.plumascounty.us)

### **AGENDA REQUEST**

for the April 16, 2013 meeting of the Board of Supervisors

April 8, 2013

To: Honorable Board of Supervisors  
From: Randy Wilson, Planning Director *RW*  
Subject: Consideration of Planning Department Cash Flow; discussion and possible action.

#### **Background:**

The fiscal agent for the Planning Department has concluded that the cash flow condition of the Planning Department is currently at risk of going into the negative. The current estimate is that the Planning Dept account will go into the negative in mid-April and be at negative \$12, 194 by the end of this fiscal year

As of the submittal of this Agenda Request, the analysis of the reasons for this cash flow situation is being actively reviewed by the Fiscal Analyst, the Auditor, the Director of Public Works and the undersigned.

An updated report will be submitted at the Board of Supervisors meeting scheduled for April 16, 2013.

#### **Recommendation:**

It is respectfully recommended that the Board of Supervisors vote to authorize the Auditor to make payment of routine, FY12-13 budget-approved expenditures, notwithstanding that the Planning Department account may be in the negative.



**PLUMAS COUNTY · OFFICE OF THE AUDITOR / CONTROLLER**

520 Main Street · Room 205 · Quincy, CA 95971

Telephone (530) 283-6248 · Fax (530)283-6442

30

**Roberta M. Allen, CPA, Auditor / Controller**

**Date:** April 4, 2013

**To:** Honorable Board of Supervisors

**From:** Roberta Allen, Auditor-Controller

*RMA*

**RE:** Consent Item for April 16, 2013

**Item Recommendation:**

Approve the transfer of \$3,000.00 from account **51000 Regular Wages** to account **52750 Travel – Out of County** to pay for training for the Auditor and staff.

**Background:**

Proper training and continuing education is essential in maintaining an efficient workplace. The classes that the staff members will be attending are geared toward their particular areas of expertise, and discuss recent changes in the law, and other important issues related to their job functions.

The Auditor is seeking to attend the State Association of County Auditors Conference, which is well-attended by most of the counties statewide, and provides updates on legislation, both recently passed and pending, and various other issues that may impact the County. The Auditor also will be attending an "Auditors Back to Basics" class discussing property tax issues.

**Impact on General Fund:**

None



Donald Sawchuk  
Director

## DEPARTMENT OF FACILITY SERVICES

198 ANDY'S WAY., QUINCY, CALIFORNIA 95971-9645

(530) 283-6299 FAX: (530) 283-6103



Date: April 8, 2013

To: Honorable Board of Supervisors

From: Donald Sawchuk, Director

Subject: Receive a \$5,000 Contribution from "Lake Front" and deposit into the Facility Services Budget for the Lake Almanor Rec Center Kitchen Improvements

---

### Recommendation

Approve supplemental revenue and deposit as presented

### Background

It is requested that the Board approve the receipt and deposit of a \$5,000 contribution from Lake Front, for the completion of the planned commercial kitchen at the Lake Almanor Rec Center. The Rec Center has been designed and pre-constructed for the purpose of eventually installing a full functioning commercial kitchen.

Recently, the Health Department ended their Senior Health Nutrition Program in Greenville and no longer had use of gently used commercial kitchen equipment for this program. This equipment was approved by the Health Department for donation to the Lake Almanor Rec Center.

Renovation of the Kitchen space is required to remove the temporary doors and partitions in the kitchen space, build the commercial kitchen configuration according to the architectural drawings and for the installation and connection of the commercial kitchen equipment.



**COPY**

3E1



## **PLUMAS COUNTY • DEPARTMENT OF PUBLIC WORKS**

1834 East Main Street, Quincy, CA 95971 – Telephone (530) 283-6268 – Facsimile (530) 283-6323

Robert A. Perreault, Jr., P.E., Director

Joe Blackwell, Deputy Director

### **AGENDA REQUEST**

For the April 16, 2013 meeting of the Board of Supervisors

April 8, 2013

To: Honorable Board of Supervisors

From: Robert Perreault, Director of Public Works

A handwritten signature in black ink, appearing to read "Robert A. Perreault".

Subject: **Authorization for the Department of Public Works to fill one (1) vacancy in the Equipment Maintenance Shop.**

#### Background:

The equipment maintenance shop has one (1) FTE vacancy due to one (1) employee resigning to fill a private sector position. This employee was hired in August 2012. The vacated position is funded and allocated in the approved FY 12/13 Public Works budget.

This position assists in maintaining the county equipment in a safe and serviceable condition and to continue to stay in compliance with mandates from state and federal agencies.

The Department is requesting to advertise to fill one (1) Equipment Service Worker position.

#### Recommendation:

The Department of Public Works respectfully recommends that the Board of Supervisors authorizes the vacancy listed above to be filled by advertising the positions following the practices of the Plumas County Personnel Rule.



**COPY**

3E2

## **PLUMAS COUNTY • DEPARTMENT OF PUBLIC WORKS**

1834 East Main Street, Quincy, CA 95971 – Telephone (530) 283-6268 – Facsimile (530) 283-6323  
Robert A. Perreault, Jr., P.E., Director Joe Blackwell, Deputy Director



### **AGENDA REQUEST**

for the April 16, 2013 meeting of the Board of Supervisors

April 8, 2013

To: Honorable Board of Supervisors  
From: Robert Perreault, Director of Public Works  
Subject: Project: Removal of Trees at the Chester Transfer Station

A handwritten signature in black ink, reading "Robert A. Perreault".

### **BACKGROUND**

On March 6, 2013, the Department of Public Works publicly issued a call for bids for removal of existing trees at the site of the Chester Transfer Station.

A copy of the bid documents remains available for review on the Plumas County website at:

<http://ca-plumascounty.civicplus.com/DocumentCenter/View/9729>

On March 29, 2013, bids were publicly opened.

Seven (7) bidders submitted a bid. The bid results range from \$3,000 to \$63,000.

During the call-for-bids time period, there were several telephone inquiries from actual and potential bidders, but such inquiries were considered routine and informational only. In fact, none of the inquiries gave rise to the issuance of an Addendum for the bid documents.

Nevertheless, the significant range of bid results is very unusual and a concern to Public Works staff.

Accordingly, the Director of Public Works is of the following opinion: that all submitted bids be rejected; that the project description be further clarified; and, that a public call for bids be reissued by the Department.

### **RECOMMENDATION**

The Director of Public Works respectfully recommends that the Board of Supervisors reject all bids on the subject project, as received on March 29, 2013, and direct the Department to publicly reissue a new call for bids.

**COPY** 3E3

## **PLUMAS COUNTY • DEPARTMENT OF PUBLIC WORKS**

1834 East Main Street, Quincy, CA 95971 – Telephone (530) 283-6268 – Facsimile (530) 283-6323  
Robert A. Perreault, Jr., P.E., Director Joe Blackwell, Deputy Director



### **AGENDA REQUEST**

for the April 16, 2013 meeting of the Board of Supervisors

April 8, 2013

To: Honorable Board of Supervisors

From: Robert Perreault, Director of Public Works

Subject: Building Addition Project for the Public Works Mechanics' Shop

### **BACKGROUND**

On February 26, 2013, the Department of Public Works publicly issued a call for bids for the subject project.

Submitted bids were publicly opened on March 22, 2013.

The Engineer's Estimate for the construction contract for this project was \$87,900.

Three (3) bids were submitted and opened, with the following total costs results:

True North Constructors	\$ 86,585
Burfeind Construction	\$ 94,711
DML Construction	\$135,654

It is noted that the bid documents contained the following statements:

“Submit bids in the Proposal and the Contract book ...”.

“The Contract, if awarded, will be awarded to the lowest responsible bidder, subject to the Owner's right to reject any and all bids and to waive any informality in the bids or in the bidding.”

During the opening of the bids, it was noted that only one (1) bidder complied strictly with the statement to include the complete bid book. The other two (2) bidders, submitted only appropriate pages from the bid document, but not the entire bid book. During the bid opening, one (1) of the bidders inquired if the failure of the 2 bidders to include the entire bid book warranted a disqualification of those bids.

Following coordination with the Office of County Counsel, it is the position of Public Works staff that the failure of the two (2) bidders to include the entire bid book is not a significant defect in the 2 bids so submitted because such failure did not result in an unfair advantage for either of the 2 bidders. The decision is based upon the contents of the proposals, not on any of the informational pages in the bid packet.

Other analysis of all submitted bids by Public Works staff did not identify any significant errors in the submitted bids.

A complete copy of the original Bid Documents, including Addendum No. 1, is available for viewing on the Plumas County website at:

<http://ca-plumascounty.civicplus.com/DocumentCenter/View/9665>

The original submitted bid documents are available for public review at the Department of Public Works, 1834 East Main Street, Quincy, CA, during normal business hours.

### **RECOMMENDATION**

The Director of Public Works respectfully recommends that the Board of Supervisors:

1. Confirm the position of Public Works that the failure of the two (2) bidders to include the entire bid book as part of their submitted bid is not a significant irregularity in the 2 bids so submitted, and
2. Conditionally award the construction contract to True North Constructors, Inc. as the responsible low bidder for the project, and
3. Authorize the Director of Public Works to execute a construction contract between the County and True North Constructors, Inc. in the base contract amount of Eighty Six Thousand Five Hundred Eighty Five Dollars and No Cents (\$86,585.00), provided that County Counsel approves, as to form, the construction contract, insurance documents and bond documents.

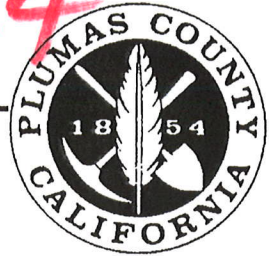
3E4

## PLUMAS COUNTY PUBLIC WORKS DEPARTMENT

1834 East Main Street, Quincy CA 95971 – Phone (530) 283-6268 Facsimile (530) 283-6323

Robert A. Perreault Jr., Director

Joe Blackwell, Deputy Director



### CONSENT AGENDA REQUEST

for the April 16, 2013 meeting of the Board of Supervisors

Date: April 9, 2013

To: Honorable Board of Supervisors

From: Robert Perreault, Director of Public Works

A handwritten signature in black ink, appearing to read "Robert A. Perreault".

Subject: Mill Creek Road Survey Project: Waive Purchasing Policy Requirements and Authorize Execution of Professional Services Survey Agreement

#### BACKGROUND:

The Plumas County Department of Public Works is proposing to retain the services of a Professional Land Surveyor to restore property monuments removed or destroyed by the construction activities of the Mill Creek Road Sidewalk Project in 2008. These property monuments establish the legal property corners on an adjacent private property owner, who has requested that these monuments be restored.

In consideration of retaining the services of a professional land surveyor for the Mill Creek Road Survey Project, the Department of Public Works is requesting authorization to utilize the surveying services of Michael Dequine and Associates Inc. for the Mill Creek Survey Project.

Previously, Michael Dequine and Associates Inc., had been retained through the County's competitive qualifications based selection procedure for the Baker Way Survey Project. That project is currently active.

The scope of work for the Mill Creek Survey Project is very similar to the Baker Way Survey Project scope of work as both projects involve locating and identifying property lines and corners. Department staff believes that the implementation of the County's entire competitive qualifications based selection procedure for a small project such as the Mill Creek Road Survey would be an inefficient use of County funds.

Sections 3-1(a), 3-1(l) and 3-1(n) of the Plumas County Purchasing Policy provide applicable exceptions to the competitive bidding process. The Purchasing Policy, under these circumstances, authorizes the Purchasing Agent to waive the competitive bidding process.

The cost of the services described in Amendment No. 1 (for the Mill Creek Survey Project) is not to exceed \$ 12,736.

The Purchasing Agent has waived the competitive qualifications based selection procedure for the work described. Deputy County Counsel has approved the contract as to form.

Attached is a copy of Amendment No. 1, including Exhibits A, B and C.

A complete copy of the Baker Way Survey Contract, including all attachments, plus a complete copy of Amendment No. 1, including all attachments, is on file with the Clerk of the Board and is available for viewing by the public during normal working hours.

**RECOMMENDATION:**

The Director of Public Works respectfully recommends that the Board of Supervisors authorize the Director of Public Works to execute Amendment No. 1 with Michael Dequine and Associates, Inc. to perform the surveying services for the Mill Creek Road Survey Project.

Attachment



**AMENDMENT NO. 1**  
**to the**  
**PROFESSIONAL SERVICES AGREEMENT**

**Record of Survey on Baker Way**  
**In**  
**Quincy, Plumas County, California**

The PROFESSIONAL SERVICES AGREEMENT, by and between the COUNTY OF PLUMAS ("County") and Michael Dequine and Associates, Inc., a California Corporation ("surveyor"), County Contract No. P.W.R.D. 13-001, is hereby amended as follows:

Project Background

The Plumas County Department of Public Works is proposing to restore property monuments previously removed or destroyed by the activities of the Mill Creek Road Sidewalk Project.

Scope of Work

The scope of work shall be as specifically set forth in the Scope of Work, which is attached hereto as Exhibit "A" and incorporated herein by this reference.

Compensation

Consultant shall be paid in accordance with the Fee Schedule, attached hereto as Exhibit "B" and incorporated herein by reference. Consultant's compensation for Amendment No. 1 shall in no case exceed Twelve Thousand Seven Hundred Thirty Six Dollars and No Cents (\$12,736.00). This amendment, plus the original contract amount of Twenty Three Thousand Four Hundred Two Dollars and No Cents (\$23,402.00), brings the total contract amount to Thirty Six Thousand One Hundred and Thirty Eight Dollars and No Cents (\$36,138.00). Consultant shall submit an invoice to County no more frequently than each calendar month, and County shall issue payment to Consultant within thirty (30) days of County's receipt of an undisputed invoice. Each invoice must specify the hours worked, services purchased from subconsultants, or other expenses incurred consistent with the Scope of Work.

Project Schedule.

The project schedule shall be as specifically set forth in the Project Schedule, which is attached hereto as Exhibit "C" and incorporated herein by this reference.

Other Contract Provisions.

All other contract provisions set forth in the October 1, 2012 Professional Services Agreement first referenced above remain unchanged.

IN WITNESS WHEREOF, the parties hereto have caused this Amendment No. 1 to be executed by and through their respective authorized officers, as of the date first above written.

FOR MICHAEL DEQUINE AND ASSOCIATES, INC.

\_\_\_\_\_  
Signature

Michael R. Dequine PLS, President/Secretary

Date: \_\_\_\_\_

Taxpayer ID Number -20-3198335

COUNTY OF PLUMAS


A political subdivision of the State of California

APPROVED AS TO SCOPE OF WORK:

\_\_\_\_\_  
Robert A. Perreault, Jr., P.E.  
Director of Public Works

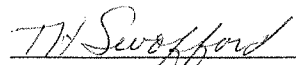
Date: \_\_\_\_\_

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Steve Mansell  
Deputy County Counsel

Date: 4/9/13

CONCURRENCE BY PURCHASING POLICY OFFICIAL:

  
\_\_\_\_\_  
Terrell Swafford, Chair  
Plumas County Board of Supervisors

Date: \_\_\_\_\_

# BOARD OF SUPERVISORS

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TERRY SWOFFORD, DISTRICT 1  
KEVIN GOSS, DISTRICT 2  
SHERRIE THRALL, DISTRICT 3  
LORI SIMPSON, DISTRICT 4  
JON KENNEDY, DISTRICT 5



April 16, 2013

Department of Transportation (Caltrans)  
Attn: Permits Engineer  
1000 Center Street  
Redding, CA 96001

Attention: Permits Engineer

**Subject: Caltrans Encroachment Permit Request  
5K Run/Walk Benefit – Quincy High School Seniors  
June 29, 2013 – 7:00 A.M. to 2:00 P.M.**

This letter acknowledges that the Plumas County Board of Supervisors has been notified of the above captioned event. The Board of Supervisors has no objection to issuance of an event permit by Caltrans.

Sincerely,

Terry Swofford, Chair

Cc: Plumas County Director of Public Works



# DEPARTMENT OF PUBLIC WORKS

1834 East Main St. Quincy, CA 95971 Phone (530) 283-6268 Fax (530) 283-6323



ROBERT A. PERREAULT Jr.  
DIRECTOR

ASST. DIRECTOR

JOE BLACKWELL  
DEPUTY DIRECTOR

## **MEMORANDUM**

March 29, 2013

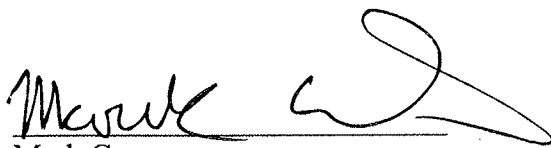
FROM: Mark Crews

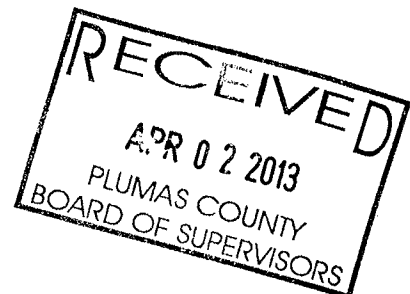
SUBJECT: One (1) Request for Letter of "No Objection" from Board of Supervisors to Caltrans for Proposed Special Event.

TO: Clerk of the Board Nancy DaForno

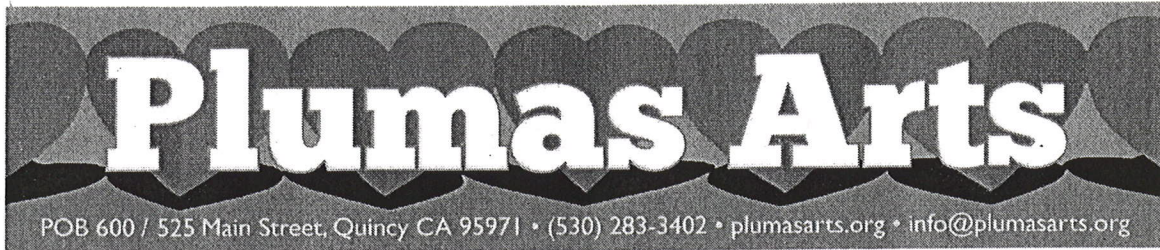
Please find attached a copy of the cover page of the Plumas County Encroachment Permit Application for a special event being organized for a Quincy High School Senior Project.

Once the Board of Supervisors issues their "No Objection" letter to Caltrans for use of the State route by the special event, then Public Works will issue a County Encroachment permit for use of the County roadways, as identified in the enclosed document.

  
Mark Crews



Enclosures



April 4, 2013

Members of the Plumas County Board of Supervisors  
520 Main Street, Room 309  
Quincy, CA 95971

**Re: Resolution Designating the Plumas County Arts Commission (also known as Plumas Arts) as the Local Cultural Planning Agency for Plumas County and authorizing an application to the California Arts Council State-Local Partnership Program**

Since our inception in 1981, Plumas Arts has served as the Plumas County designee to the California Arts Council's State-Local Partnership Program. Each year with our funding request and application to that program, we are required to obtain your resolution of support.

Your annual designation has named Plumas Arts as the arts planning, programming and partnering agency to represent Plumas County. We have served continuously in that capacity as one of the model county partners in that state program.

Given the financial times I think it prudent to mention that the approval of the resolution neither requires nor requests any allocation of county funding. All we respectfully request is your unanimous approval of the attached Resolution.

Thank you for your time and support.

Sincerely,

*Roxanne L. Valladao*

Roxanne L. Valladao, Executive Director

Resolution No.

**Designating the Plumas County Arts Commission (also known as Plumas Arts) as the Local Cultural Planning Agency for Plumas County and authorizing an application to the California Arts Council State-Local Partnership Program**

WHEREAS, the California Arts Council and the California State Legislature have established a State-Local Partnership Program designed to encourage local cultural planning, partnering and decision making and to reach previously under-served constituents; and

WHEREAS, Plumas Arts has served Plumas County as the local arts planning, partnering and programming designee to California Arts Council State-Local Partnership Program the with exemplary programming and service since 1981; and

WHEREAS, Plumas Arts has continuously provided arts programs and services in all communities of Plumas County and to other cultural and tourism organizations to further the arts, community, economy and quality of life

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of the County of Plumas, State of California, that the board does hereby designate Plumas Arts to serve as Plumas County's local art planning and programming agency and authorizes the current application to the California Arts Council State-Local Partnership Program.

The foregoing resolution was duly passed and adopted by the Board of Supervisors of the County of Plumas, State of California at a regular meeting of said board held on the **16th day of April 2013**, by the following vote:

AYES: Supervisors:

NOES: Supervisors:

ABSENT: Supervisors:

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Chairman, Board of Supervisors

ATTEST:

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County Clerk of said Board of Supervisors