

**BOS Meeting January 9, 2024**  
**Plumas County Business & Economic Development**

- **CEDS Update:** I talked to Kristin York last week and she reported that she is somewhat behind due to a number of family emergencies and a broken leg since last fall. Currently, the Sierra Business Council is incorporating some comments from a recent public outreach round from some of the counties within the Sierra Economic Development District: El Dorado, Placer, Nevada, Sierra, and Plumas County should the BOS elect to join it. The public comments will be incorporated by January 15<sup>th</sup>; after that, the document will go to graphics and that will take a couple of weeks. Kristin also has to incorporate the Plumas County Long Term Recovery projects in the CEDS, and she will need Tracey Ferguson's help with that. Kristin plans to present to you next month.
- I could not stay for your entire meeting last week; I believe you were asked to write a Letter of Support for the PC Transportation Department for a grant to complete a Master Plan of EV Charging Stations in Plumas County. Four communities were selected – they are Greenville, Portola, Quincy, and Chester. Thank you for that support. Jim Graham received 15 letters of support for this grant: all for Chambers, the Chamber Coalition, FRTA, Greenville Maidus, IVIH, City of Portola, Park and Rec Departments, SBTS, and the PC Planning Department. I want to thank you for the leadership in pursuing this, as for the first time in our history in 2024, the majority of tourists will be Millennials. Many of them drive EVs, bring their eBikes, electronic gadgets, and they are very connected. Mr. Chairman, you were at the first Chamber Coalition meeting in February of 2021, and we discussed the importance of this.

- **I want to read a short letter from Rita Bunzel, Workforce Coordinator for SPI in support of the Dixie Fire Canopy Project:**
  - Hello Michaela and Lara,
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  - I thank you Lara for the introduction to this important project! Greenville is missing the green! It's breathtaking to see all the new rooftops and progress with rebuilding....but having trees and shrubs will just complete the picture of resilience. I welcome an opportunity for us to discuss more details with you Michaela!
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  - Regards,
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  - Rita Bunzel
  - Workforce Development Coordinator
  - Sierra Pacific Industries
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- **Lastly, I would like to tell you about the recent trends of small rural communities across the country. They are actively recruiting families and small businesses by offering great places to live along with an average of \$5,000 for relocation expenses. There are many other ways to provide incentives for people to relocate to a community. For each student we bring to a community will result in thousands of dollars to the local school district. Bringing young families and young entrepreneurs will affect our communities for generations.**