

# PLUMAS COUNTY BUSINESS & ECONOMIC REPORT

## Connected Communities

The Connected Communities Project is a visionary effort led in partnership by federal land managers, SBTS, and community partners to connect 15 mountain towns for economic prosperity through outdoor recreation—an \$887 billion industry. It will create a vision for a recreation-focused lifestyle through community investment, shared stewardship, economic opportunity, and important new local jobs, all benefiting economically disadvantaged communities in California's Plumas, Sierra, Butte, Lassen, and Nevada Counties, as well as Washoe County, Nevada. Our work will include planning, environmental review, trail creation, and maintenance of trails. The project's intent is to diversify recreation throughout the region and provide economic stability, as well as support fire recovery and prevention efforts. This project will create a learning landscape for outdoor and environmental

education programs that include youth employment and volunteer participation. Our visionary goal is to establish a multi-use signature route highlighting these communities, which we are calling the Lost Sierra Route



## Trees, Shrubs, and Seedlings for Burn Scar Area Businesses

The Dixie Fire Canopy Project, a nonprofit initiative established in 2023, is poised to significantly enhance the aesthetic and ecological landscape of the Dixie Fire Burn Scar area. This project specifically aims to revitalize areas devastated by the fire by planting established, deciduous trees and pollinator shrubs, directly benefiting the natural environment, local businesses, and residents in the area.

For business owners in the affected areas, the initiative offers a tangible boost in rebuilding and rejuvenating their premises. By planting four trees and two shrubs on each property, along with providing the necessary materials for tree survival, the project not only enhances the visual appeal of the commercial landscapes but also contributes to the economic development of the region. The presence of lush greenery can attract more visitors and customers, creating a more inviting and vibrant business environment. This in turn can help in improving business prospects and community morale, driving economic activity in a region eager for recovery and growth.

Partnering with the DFCP is Sierra Pacific Industries, Collin's Pine, Sugar Pine Foundation, Indian Valley Innovation Hub, Indian Valley Chamber of Commerce, Plumas Bank, Greenville Rotary Club, Federal Express, Bread for the Journey, and Arbor Day Foundation.

The Dixie Fire Canopy Project aligns its efforts with significant community events such as the Arbor Day celebration, further embedding itself into the fabric of local community life. The planned activities, like tree giveaways and planting ceremonies, not only foster community engagement but also emphasize the role of green spaces in economic and environmental recovery. Such initiatives ensure that the project is more than just an ecological effort—it's a comprehensive community development tool that leverages the power of nature for sustainable growth.



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# PLUMAS COUNTY BUSINESS & ECONOMIC REPORT

## Sales Opportunities for Businesses and Vendors Throughout Plumas County

(Farmer's Markets, Fairs, & Special Events)

### March

- Chester Farmer's Market - 190 Willow St., Chester  
More information at this link: [Lake Almanor Area Chamber of Commerce](#)

### April

- Crescent Country Saturday Market - 15771 HWY 89, Crescent Mills  
April through October on the first Saturday of each month from 9am to 2pm  
Register by contacting Lisa Forcino:  
530.284.6016 [crescentcountrygifts@gmail.com](mailto:crescentcountrygifts@gmail.com)
- Crescent Classic Rides Car Show May 11th  
15771 HWY 89, Crescent Mills 9am to 2pm
- Lost Sierra Artisan Street Fair May 25th 2024, Downtown Quincy  
Register here: [lostsierrapleinair.com/street-fair/](https://lostsierrapleinair.com/street-fair/)
- Lake Almanor Memorial Weekend Craft Fair May 25th-26th 2024 - Chester Park
- Saturday Morning Market - 2004 E. Main, Quincy 1pm -3pm
- Big Time Logging Jamboree - June 1st, 2024 - Chester Park, Maidu Summit Consortium 530.258.2299
- Meet The Makers - Graeagle

### SUMMER

- Independence Day  
Chester  
Graeagle  
Taylorsville
- Plumas-Sierra County Fair - Quincy

### FALL

- Fall Festival - Taylorsville
- Railroad Days - Portola
- Lake Almanor Harvest Craft Fair - Lake Almanor Community Church
- Fall Craft Fair - Portola Calpine Lady Elks
- Worldwide Play Music on the Porch Day - 15771 HWY 89, Crescent Mills, 4pm to ???  
Register by contacting Lisa Forcino:  
530.284.6016 [crescentcountrygifts@gmail.com](mailto:crescentcountrygifts@gmail.com)
- Crafter's Fair on Merchant Night - Lake Almanor Elks Lodge

### WINTER

- Holiday Tasting Fair - Taylorsville Young's Market
- Holiday Shopping Tour - Lake Almanor Area
- Sierra Valley Farms - Gam
- Art & Ag Trail - Sierra Valley

### YEAR ROUND

- Greenville's Pop-Up Business District aka "The Spot" -  
215 Pine St. Greenville, Kest Porter

## April Fictitious Name Report

Fictitious names need to be registered with the Plumas County Clerk-Recorder, allowing the filer to conduct business under that name. After the initial filing, the name must be re-registered after 5 years and/or if there is a substantial change of facts relating to the name, i.e.; ownership, address, etc.. These names reflect filings for any reason in the past calendar month.

### District 1

Brite Enterprise - New Filing  
J&J's Grizzly Store and Camping Resort - Re-File  
Cal Sierra Electric - Re-File  
Bill the Plumber - Re-File  
Addies's Floral Cottage - Re-File

### District 2

Angel Ink - Re-File  
River Ranch Beef & Livestock - New Filing  
Northern Sierra Storage - New Filing

### District 3

Bradford's Nursery - New Filing  
Carol's Café & West Shore Deli - Re-File  
Builder's Supply - Re-File  
Shady Creek Therapy - Re-File  
Leisure RV Park - New Filing  
Lakeside Home & Gifts - Re-File  
Just What the Doctor Ordered - New Filing

### District 4

Pet Country Feed N Tack -New Filing  
REMSA/dba Plumas District Hospital Ambulance - Re-File  
FreQuincy Concert Series - New Filing

### District 5

SOS Decks - New Filing  
Hoffman Missioncrafts - Re-File  
Plumas Backflow - Re-File  
Lost Sierra Kids - New Filing  
Lost Sierra Music - New Filing  
Forward Bound - New Filing  
PSHartworks - Re-File  
Feathers - Re-File  
Ricochet Cafe/Blackbird Inn - New Filing  
River Pines Lodge, LLC - New Filing  
Marty's at White Hawk - New Filing



# May Business & Economic Development Events



May 6th, 2024

**Indian Valley Chamber of Commerce Monthly Membership & Board of Directors Meeting, 6:00pm Riley's Jerky**



Alliance For  
Workforce Development, Inc.  
Providing pathways to success

May 6th, 2024

**Virtual AJCC Job Center**

9am to 11am, Join AFWD Staff online for assistance with job opportunities, resume help, training, local resources, referrals, etc. Register here: <https://bit.ly/2XVDAIb>



May 8th, 2024

**Lake Almanor Area Chamber of Commerce Annual Membership Meeting Breakfast** at Almanor Rec Center 101 Meadowbrook Loop, Chester, CA, Hosted by Carol's Café, Social/Serving: 7am to 8am, Annual Report 8am, Board Meeting: 8:30am, Register by calling 530-208-5330. \$15/person



May 8, 2024

**FRTA Overview & Marketing Presentation**

5:30-7:00pm Quincy Stakeholder Reception Quincy Collective 91 Church Street, Quincy, CA Discover the latest strategies and projects that FRTA is implementing to boost tourism and visitor engagement in the region. RSVP: Please confirm your attendance by contacting us at [admin@plumascounty.org](mailto:admin@plumascounty.org) or by calling 530-394-0269.



May 9th 2024

**Lake Almanor Area Chamber Mixer**

5pm, Carol's Café 2932 Almanor Dr West, Prattville, CA. Register today by calling 530-208-5330.



May 11th, 2024

**Wildfire Preparedness Fair**

10am to 2pm, In-Person event, Plumas Sierra County Fairgrounds, 204 Fairgrounds Road, Quincy, CA. Learn about local partners, home hardening techniques, evacuation preparedness, defensible space and more!

May 11th, 2024

**The Quincy Grove Makerspace Soft Opening**

6pm, 567 Lawrence St. #1, Quincy CA



Join the Quincy Grove for an introduction of the project to the greater community! They're still working on renovations but want to get people involved in the vision for the project! Enjoy food, drinks, music, and art.



May 16th, 2024

**Quincy Chamber Publishing Webinar.**

9am to 10am Quincy Chamber will lead you on a tour of the wide array of services at your disposal as a member. For more information see:

<https://www.documentedcommunity.com/webinars?srh=Community+Publishing+Webinar>

# May Business Skills Webinars & Workshops



## BEGINNER'S COMPUTER CLASSES

A free in-person workshop. Each course starts with "How Do I Turn This Thing On?" and then builds on the previous week's lesson. Reservations required, Call 530-283-6413

Date/Time: May 16th to June 13th at 11:00am on Wednesdays

Facilitator: Plumas County Library, Location: Quincy Library Meeting Room



## CREATING A CULTURE OF EXCELLENCE

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 6th 2pm to 4pm



## MARKETING FOR SUCCESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 7th 10:30 - noon



## PLANNING YOUR BUSINESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 8th 10:00 - noon



## EVENT BOOT CAMP

Free in-person workshop. This training is a comprehensive course in planning and executing a successful event. Attendees receive workbooks that take them step by step through concept, planning, and execution of an event.

Date/Time: May 13th 200pm-4:00pm, Register at 530-283-6272 or email [johnsteffanic@countyofplumas.com](mailto:johnsteffanic@countyofplumas.com)

Facilitator: John Steffanic, PSCF CEO, Location: Plumas Sierra County Fairgrounds, Mineral Building



## LEGAL ISSUES FOR SMALL BUSINESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 14th 10:30am - noon



## DIGITAL MARKETING HOUR; META AD CAMPAIGNS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 15th 9:00am - 10:00am



## MARKETING YOUR BUSINESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 15th 10:00am - 11:30am