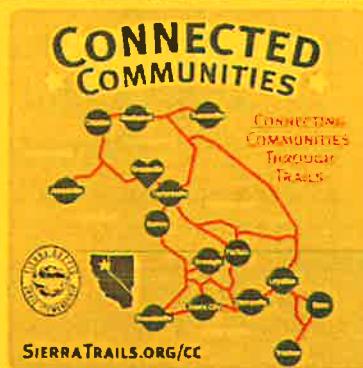


PLUMAS COUNTY BUSINESS & ECONOMIC REPORT

Connected Communities

The Connected Communities Project is a visionary effort led in partnership by federal land managers, SBTs, and community partners to connect 15 mountain towns for economic prosperity through outdoor recreation—an \$887 billion industry. It will create a vision for a recreation-focused lifestyle through community investment, shared stewardship, economic opportunity, and important new local jobs, all benefiting economically disadvantaged communities in California's Plumas, Sierra, Butte, Lassen, and Nevada Counties, as well as Washoe County, Nevada. Our work will include planning, environmental review, trail creation, and maintenance of trails. The project's intent is to diversify recreation throughout the region and provide economic stability, as well as support fire recovery and prevention efforts. This project will create a learning landscape for outdoor and environmental

education programs that include youth employment and volunteer participation. Our visionary goal is to establish a multi-use signature route highlighting these communities, which we are calling the Lost Sierra Route



Trees, Shrubs, and Seedlings for Burn Scar Area Businesses

The Dixie Fire Canopy Project, a nonprofit initiative established in 2023, is poised to significantly enhance the aesthetic and ecological landscape of the Dixie Fire Burn Scar area. This project specifically aims to revitalize areas devastated by the fire by planting established, deciduous trees and pollinator shrubs, directly benefiting the natural environment, local businesses, and residents in the area.

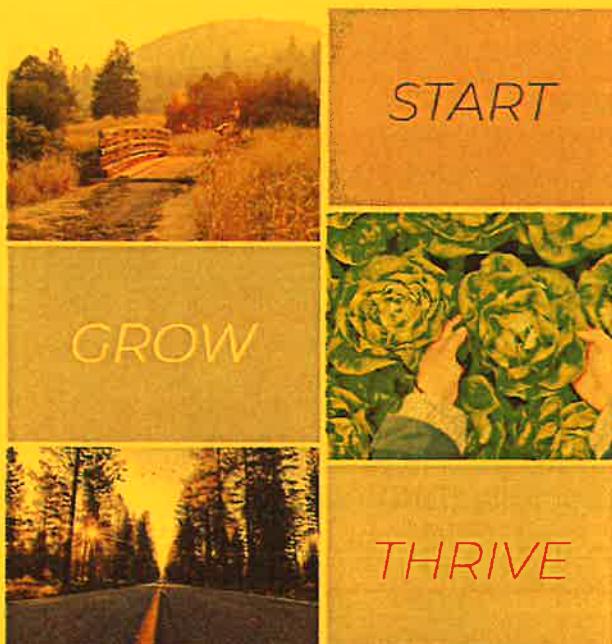
For business owners in the affected areas, the initiative offers a tangible boost in rebuilding and rejuvenating their premises. By planting four trees and two shrubs on each property, along with providing the necessary materials for tree survival, the project not only enhances the visual appeal of the commercial landscapes but also contributes to the economic development of the region. The presence of lush greenery can attract more visitors and customers, creating a more inviting and vibrant business environment. This in turn can help in improving business prospects and community morale, driving economic activity in a region eager for recovery and growth.

Partnering with the DFCP is Sierra Pacific Industries, Collin's Pine, Sugar Pine Foundation, Indian Valley Innovation Hub, Indian Valley Chamber of Commerce, Plumas Bank, Greenville Rotary Club, Federal Express, Bread for the Journey, and Arbor Day Foundation.

The Dixie Fire Canopy Project aligns its efforts with significant community events such as the Arbor Day celebration, further embedding itself into the fabric of local community life. The planned activities, like tree giveaways and planting ceremonies, not only foster community engagement but also emphasize the role of green spaces in economic and environmental recovery. Such initiatives ensure that the project is more than just an ecological effort—it's a comprehensive community development tool that leverages the power of nature for sustainable growth.



**Take your business
to the next level.**



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PLUMAS COUNTY BUSINESS & ECONOMIC REPORT

Sales Opportunities for Businesses and Vendors Throughout Plumas County

(Farmer's Markets, Fairs, & Special Events)

March

- Chester Farmer's Market - 190 Willow St., Chester
More information at this link: Lake Almanor Area Chamber of Commerce

April

- Crescent Country Saturday Market - 15771 HWY 89, Crescent Mills
April through October on the first Saturday of each month from 9am to 2pm
Register by contacting Lisa Forcino: 530.284.6016 crescentcountrygifts@gmail.com
- Crescent Classic Rides Car Show May 11th
15771 HWY 89, Crescent Mills 9am to 2pm
- Lost Sierra Artisan Street Fair May 25th 2024, Downtown Quincy
Register here: lostsierrapleinair.com/street-fair/
- Lake Almanor Memorial Weekend Craft Fair May 25th-26th 2024 - Chester Park
- Saturday Morning Market - 2004 E. Main, Quincy 1pm -3pm
- Big Time Logging Jamboree - June 1st, 2024 - Chester Park, Maidu Summit Consortium 530.258.2299
- Meet The Makers - Graeagle

SUMMER

- Independence Day
 - Chester
 - Graeagle
 - Taylorsville
- Plumas-Sierra County Fair - Quincy
- Fall Festival - Taylorsville
- Railroad Days - Portola
- Lake Almanor Harvest Craft Fair - Lake Almanor Community Church
- Fall Craft Fair - Portola Calpine Lady Elks
- Worldwide Play Music on the Porch Day - 15771 HWY 89, Crescent Mills, 4pm to ???
Register by contacting Lisa Forcino: 530.284.6016 crescentcountrygifts@gmail.com

WINTER

- Holiday Tasting Fair - Taylorsville Young's Market
- Holiday Shopping Tour - Lake Almanor Area
- Sierra Valley Farms - Gam
- Art & Ag Trail - Sierra Valley

YEAR ROUND

- Greenville's Pop-Up Business District aka "The Spot" - 215 Pine St. Greenville, Kest Porter

April Fictitious Name Report

Fictitious names need to be registered with the Plumas County Clerk-Recorder, allowing the filer to conduct business under that name. After the initial filing, the name must be re-registered after 5 years and/or if there is a substantial change of facts relating to the name, ie.; ownership, address, etc.. These names reflect filings for any reason in the past calendar month.

District 1

- Brite Enterprise - New Filing
- J&J's Grizzly Store and Camping Resort - Re-File
- Cal Sierra Electric - Re-File
- Bill the Plumber - Re-File
- Addie's Floral Cottage - Re-File

District 2

- Angel Ink - Re-File
- River Ranch Beef & Livestock - New Filing
- Northern Sierra Storage - New Filing

District 3

- Bradford's Nursery - New Filing
- Carol's Café & West Shore Deli - Re-File
- Builder's Supply - Re-File
- Shady Creek Therapy - Re-File
- Leisure RV Park - New Filing
- Lakeside Home & Gifts - Re-File
- Just What the Doctor Ordered - New Filing

District 4

- Pet Country Feed N Tack -New Filing
- REMSA/dba Plumas District Hospital Ambulance - Re-File
- FreQuincy Concert Series - New Filing

District 5

- SOS Decks - New Filing
- Hoffman Missioncrafts - Re-File
- Plumas Backflow - Re-File
- Lost Sierra Kids - New Filing
- Lost Sierra Music - New Filing
- Forward Bound - New Filing
- PSHartworks - Re-File
- Feathers - Re-File
- Ricochet Cafe/Blackbird Inn - New Filing
- River Pines Lodge, LLC - New Filing
- Marty's at White Hawk - New Filing



May Business & Economic Development Events



May 6th, 2024

Indian Valley Chamber of Commerce Monthly Membership & Board of Directors Meeting, 6:00pm Riley's Jerky



Alliance For
Workforce Development, Inc.
Providing pathways to success

May 6th, 2024

Virtual AJCC Job Center

9am to 11am, Join AFWD Staff online for assistance with job opportunities, resume help, training, local resources, referrals, etc. Register here: <https://bit.ly/2XVDA1b>



May 8th, 2024

Lake Almanor Area Chamber of Commerce Annual Membership Meeting Breakfast at Almanor Rec Center 101 Meadowbrook Loop, Chester, CA, Hosted by Carol's Café, Social/Serving: 7am to 8am, Annual Report 8am, Board Meeting: 8:30am, Register by calling 530-208-5330. \$15/person



May 8, 2024

FRTA Overview & Marketing Presentation

5:30-7:00pm Quincy Stakeholder Reception Quincy Collective 91 Church Street, Quincy, CA Discover the latest strategies and projects that FRTA is implementing to boost tourism and visitor engagement in the region. RSVP: Please confirm your attendance by contacting us at admin@plumascounty.org or by calling 530-394-0269.



May 9th 2024

Lake Almanor Area Chamber Mixer

5pm, Carol's Café 2932 Almanor Dr West, Prattville, CA. Register today by calling 530-208-5330.



May 11th, 2024

Wildfire Preparedness Fair

10am to 2pm, In-Person event, Plumas Sierra County Fairgrounds, 204 Fairgrounds Road, Quincy, CA. Learn about local partners, home hardening techniques, evacuation preparedness, defensible space and more!



May 11th, 2024

The Quincy Grove Makerspace Soft Opening

6pm, 567 Lawrence St. #1, Quincy CA

Join the Quincy Grove for an introduction of the project to the greater community! They're still working on renovations but want to get people involved in the vision for the project! Enjoy food, drinks, music, and art.



May 16th, 2024

Quincy Chamber Publishing Webinar.

9am to 10am Quincy Chamber will lead you on a tour of the wide array of services at your disposal as a member. For more information see:

[https://www.documentedcommunity.com/webinars?
srh=Community+Publishing+Webinar](https://www.documentedcommunity.com/webinars?srh=Community+Publishing+Webinar)

May Business Skills Webinars & Workshops



BEGINNER'S COMPUTER CLASSES

A free in-person workshop. Each course starts with "How Do I Turn This Thing On?" and then builds on the previous week's lesson. Reservations required, Call 530-283-6413

Date/Time: May 16th to June 13th at 11:00am on Wednesdays

Facilitator: Plumas County Library, Location: Quincy Library Meeting Room



CREATING A CULTURE OF EXCELLENCE

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 6th 2pm to 4pm



MARKETING FOR SUCCESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 7th 10:30 - noon



PLANNING YOUR BUSINESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 8th 10:00 - noon



EVENT BOOT CAMP

Free in-person workshop. This training is a comprehensive course in planning and executing a successful event. Attendees receive workbooks that take them step by step through concept, planning, and execution of an event.

Date/Time: May 13th 200pm-4:00pm, **Register** at 530-283-6272 or email

johnsteffanic@countyofplumas.com

Facilitator: John Steffanic, PSCF CEO, **Location:** Plumas Sierra County Fairgrounds, Mineral Building



LEGAL ISSUES FOR SMALL BUSINESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 14th 10:30am - noon



DIGITAL MARKETING HOUR; META AD CAMPAIGNS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 15th 9:00am - 10:00am



MARKETING YOUR BUSINESS

Free webinar

Register in advance at the Sierra SBDC website

Date/Time: May 15th 10:00am - 11:30am