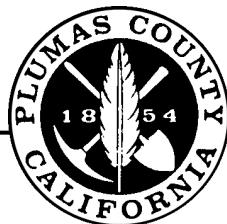


PLUMAS COUNTY PUBLIC HEALTH AGENCY

270 County Hospital Road • Quincy, CA 95971 • (530)283-6337 • Fax (530)283-6425



Mimi Khin Hall, M.P.H.
Director

«Store_Name»
«Mailing_Address»
«City», «State» «Zip»

July 18, 2016

Dear «Store_Name»,

I am writing to inform you of changes regarding the proposed Tobacco Retail License that was sent to you on May 11, 2016 and provided at the roundtable discussion on June 7, 2016. Due to retailer contributions, along with input from the Board of Supervisors and collaboration from Plumas County Public Health Agency, the Plumas County District Attorney and Plumas County's Sheriff, here are the principal changes to the originally proposed Tobacco Retail License:

- The Tobacco Retail License will be \$0.00 for all retailers
 - Plumas County Public Health will use alternate funding to eliminate retailer's fee
 - Healthy Retailer Initiative will not be linked to Tobacco Retail License
- The license will automatically renew for up to five years for stores in compliance
- Clerks under the age of 18 are able to sell tobacco products
- TRL would go into effect January 1, 2016

While this letter is meant to inform you of the pertinent changes to the ordinance, I encourage you to review the full ordinance that has been enclosed in this packet for your convenience. The version provided to you is currently being reviewed by County Council and, once approved, will be heard at the Plumas County Board of Supervisor's meeting. While I will send you a follow-up letter to inform you of additional changes that may arise from County Council's review, you can also follow this process by contacting me via phone or email (provided below) or by visiting our website at: bit.ly/PlumasTRL.

In addition to discussing the details of the Tobacco Retail Licensing Ordinance, I am also available to answer questions regarding California's new tobacco laws that went into effect on June 9, 2016.

Dana Cash

Health Education Coordinator
Plumas County Public Health Agency
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