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Introduction

The 2016 Plumas County Community Health Improvement Plan (CHIP) is the result of a participatory, community-driven planning process led by the Plumas County Public Health Agency, in formal partnership with Plumas District Hospital, the Greenville Rancheria Tribal Clinic, Eastern Plumas Health Care, and Seneca Healthcare District.

Together, these health system partners engaged the community in a robust assessment and planning process in which organizations and residents participated in reviewing and prioritizing our most important community health issues. This effort, which is a continuation of the 2012 Community Health Assessment (CHA) and CHIP process, is known locally as the 20,000 Lives initiative, named for the number of residents in Plumas County. The ongoing work of the CHA and CHIP is a long range, systemic effort to address the health of all Plumas County residents.

The CHIP is an action-oriented, living document to mobilize the community in areas where we can be most impactful on improving the health of all Plumas County residents, where they live, learn, work and play, particularly those most vulnerable. It serves as a comprehensive set of policy and program recommendations for our community based on the most current information we have regarding the health status of our communities.

Clearly, health is influenced by things such as individual behaviors, age, genetics, and medical care. However, social and economic factors such as education, health insurance, employment and income, access to healthy foods, and living and working conditions all shape the overall health and vitality of Plumas County.

Our goal is to make Plumas County a healthier community. We envision a place where everyone has access to health care and preventative services, where we’re celebrated for embracing healthy lifestyles and where our communities and neighborhoods are strong, connected and vibrant. As partners in the local health system, we recognize we can only achieve this goal through partnerships and positive changes at the individual, school, workplace, and community level.

This plan not only informs the community about the health status of county residents, it also serves as a living document that guides the health department, hospitals and clinics, community partners and residents in aligning our program development, activities, and resources to collectively improve community health status over the next five years and beyond.

The Plumas County CHIP provides a common vision and shared approach for local communities to carry out our work. More importantly, it is a foundation to stimulate
strategic new partnerships towards a broad agenda to collectively influence a healthier Plumas County.

Completion of the 2016 CHIP not only marks the continuation of the 2012 CHA and CHIP, it is the beginning a new Implementation Phase of the CHIP, that builds on the actions and progress on the prior Plan.

Based on analysis of data, a collaborative review of assets and systems capacity, and a clear process for prioritization, the 2016 CHIP identifies key areas where we can focus our shared resources to have the largest impact on improving the quality of life for all Plumas County residents – particularly the most vulnerable residents of our community. All health delivery partners made commitments in writing to the ongoing collaborative partnership and to accountability for the CHIP Implementation.

The plan is intended to be used by the entire community - health, government, education, community, social service, faith-based organizations and residents across the county. Individuals and agencies are encouraged to identify the areas they are best positioned to support and use the recommended strategies to help make their community healthier. Working together we can reach our vision of Plumas County being home to the healthiest and happiest people in the nation.
Executive Summary

The Plumas County Community Health Improvement Plan (CHIP) is a living document that will be updated regularly as new information, resources, and emergent issues are identified. The CHIP was developed using a strategic planning process called Mobilizing for Action through Planning and Partnership (MAPP), a countywide community health assessment and improvement process. This was a cooperative effort of the Plumas County Health Collaborative, led by the Public Health Agency with support and contribution from county’s three hospital districts - Plumas District Hospital, Eastern Plumas Health Care, and Seneca Healthcare District - and the Greenville Rancheria Tribal Clinic.

More than 100 Plumas residents participated in MAPP process activities as listed below:

- 5 community forums
- 6 focus groups
- 11 key informant interviews
- a Visioning process
- a Prioritization process
- 8 Advisory Committee, Steering Committee and Action Committee meetings to collect and review data, and identify priorities, goals, objectives and strategies.

Health Priorities

The 2016 CHIP is a 5-year, action-oriented plan, resulting from a 12-month community-driven, countywide, collaborative process. The CHIP Implementation Plan (page 12) lays out goals and objectives, strategies, lead roles and outcome measures for the following four overarching Priorities:

PRIORITY 1: Increase access to services across the spectrum of prevention and treatment

PRIORITY 2: Improve behaviors that promote health, prevent disease, and reduce harm

PRIORITY 3: Strengthen cross-sector infrastructure to optimize resources by formal partnerships engaged in collaborative planning, well-leveraged resources, and shared implementation of strategies

PRIORITY 4: Promote healthy social, physical, economic and educational environments

The Health Collaborative partners of public health, hospital and clinic partners are formally accountable for the implementation of the CHIP and have lead roles in improvement activities. Their commitment to improving health outcomes and leadership
in the county’s health care delivery system are evidenced in letters of support provided at the end of this report (Appendix 1).

The CHIP will continue to be implemented through the 20,000 Lives initiative, a collective impact model that engages local residents and community partners in addressing the health of Plumas County. The collaborative effort to improve the health of Plumas County, first started with the 2012 CHA and CHIP, serves as a foundation for ongoing cooperation of multiple sectors of the community to meet our most significant health needs. The identified Priorities in the CHIP will provide direction to Plumas County in determining the allocation of public health resources and will serve to inform and stimulate greater collaboration across multiple systems and stakeholders.

**Vision (to be revisited 1/18)**

_A healthy Plumas County has a sustainable and equitable continuum of care, vibrant residents, and communities that are connected through collaborations and partnerships._
About Plumas County

The Plumas County Community Health Improvement Plan pertains to Plumas County as an official Local Health Jurisdiction in California. The County spans 2,613 square miles and is located in an isolated, sparsely populated area in the northern Sierra Nevada Mountains. It is ranked as the eighth smallest population of 58 California counties and 22nd largest by area. According to 2015 U.S. Census Bureau data, there are 18,409 residents in Plumas County, or approximately 7 people per square mile.

As a frontier county, distances between the four key population centers of Portola, Quincy, Greenville, and Chester are great and transportation is challenging, especially during heavy snow and ice in winter months. Isolated, rural counties such as Plumas are challenged to maintain a focus on community priorities while navigating major changes to the local health care system such as implementation of the Affordable Care Act and California’s transition of Medicaid to managed care organizations. Clearly, there is significant diversity among California counties in funding and service levels, programs, needs of residents and capacity of local health jurisdiction partners, presenting a formidable challenge to local health system partners.

The county population is 90% Caucasian, 7% Hispanic/Latino, 3% American Indian and nearly 4% % identified as being two or more races. Although the county is ethnically much less diverse than the state as a whole, the Latino population is growing and nearly doubled over the past 20 years.

The economic downturn of the last decade continues to affect Plumas County residents in many ways that ultimately impact the health of our communities, which is a county’s greatest resource. One of the most striking and consistent patterns in the distribution of poor health and disease in the United States is its relationship to poverty.

Due to high rates of seasonal employment of residents, unemployment rates are often double, and sometimes triple that of the state’s during winter months. Economic conditions may still not be ideal for those who are employed. Although the 2014 median household income of $48,032 increased over 32% since 2000, it still remains nearly 30% below the median household income for California.

Plumas County has an increasingly aging population. Since 2010, the proportion of individuals 60 years of age is over 30% of the county population, almost double that of California. With this trend also comes a larger portion of the population, as compared with the state, living on fixed retirement incomes.
A full description of Plumas County demographics and health indicator data is available in the Plumas County Community Health Assessment.¹

**Collaborative Community Health Improvement Process**

**Description of the Plumas County Health Collaborative**

In the fall of 2010, Plumas County’s three district hospitals and tribal clinic joined the local health department in a collaborative effort to improve the health of Plumas County. At the same time the health care system faced a wave of change with implementation of the Affordable Care Act (ACA), communities across the nation were impacted by the effects of a deep economic recession. The group sought to align and leverage local capacity, infrastructure and resources of health care system partners in Plumas County to achieve the triple aim of the ACA in Plumas County – a healthier community, better health care, and more affordable health care services.

In 2011, Plumas County Public Health Agency, with support from the Sierra Institute for Community and Environment, served as the strategist and convener for a core group of health system partners – Eastern Plumas Health Care, Greenville Rancheria Tribal Health Clinic, Plumas District Hospital, and Seneca Healthcare District. Together, these Plumas County Health Collaborative partners agreed to work on Plumas County’s first collective Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP), which was completed in 2012.

Formalized through a Memorandum of Understanding first initiated in 2012, and renewed in 2016, the governing boards of each of the five core Health Collaborative partners committed resources, staff and leadership from each of their organizations to actively participate in the CHA and CHIP planning as well as play key roles in ongoing CHIP implementation.

This Health Collaborative was structured to insure that each organization contributed to the planning and implantation of the health improvement process. Each core partner committed its top administrator as a member of the Steering Committee.

Steering Committee members were responsible for assuring recommendations reflect connections between the elements MAPP findings and providing input and strategic direction. It was also responsible for analyzing and finalizing recommendations from two additional groups - Advisory and Action Committees.

The Advisory Committee consisted of Steering Committee members from the Health Collaborative, joined by key county decision makers, health and human service directors, and leaders of community institutions and organizations. Together,

committee members would lend their knowledge, experience and subject matter expertise to the health improvement process.

The Action Committee was comprised of key management, clinical and program staff from each organization in the Health Collaborative. This committee served as the working group to review and analyze system capacity and indicator data, develop preliminary recommendations on key areas of need, formulate recommendations for the Advisory Committee on priorities, review and assist in finalizing the Community Health Improvement Plan.

The Community Health Assessment and Community Improvement Plan Process

The Plumas County Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) are a result of using a modified version of the Mobilizing for Action through Planning and Partnership (MAPP), a community-driven strategic planning process for improving community health. The MAPP framework was developed by the National Association of City and County Health Officials (NACCHO) and the US Centers for Disease Control (CDC) for communities to conduct in-depth community health assessments, identify and prioritize public health issues, and develop goals and strategies to address them. The MAPP model has six phases:

1. Organizing
2. Visioning
3. Conducting Assessments
4. Identifying Strategic Issues
5. Formulating Goals and Strategies
6. Executing the Action Cycle

The planning process was led by the Public Health Agency with a significant commitment of time and resources from the Health Collaborative partners - Plumas District Hospital, Eastern Plumas Health Care, Seneca Healthcare District and the Greenville Rancheria Tribal Clinic. This framework allowed the partners to apply strategic thinking to prioritize public health issues and identify resources to address them. The process was highly interactive and was chosen for its proven ability to improve the efficiency, effectiveness, and ultimately the performance of local public health systems.
Key community leaders, community organizations and residents participated in the three of four assessment phases of the MAPP process described below to obtain a complete snapshot of Plumas County’s health status.

1. The **Community Themes and Strengths Assessment** gathers people’s feedback to better understanding the health issues that matter most to Plumas County residents

2. The **Local Public Health System Assessment** evaluates the performance of all of the organizations and entities that contribute to the public’s health

3. The **Community Health Status Assessment** collects reviews and synthesizes quantitative and qualitative data on health, quality of life and risk factors to provide a broad overview of the health status of the community.

A fourth element of MAPP, The **Forces of Change Assessment** identifies forces such as legislation, technology, and other impending changes that affect the context in which the community and its public health system operate. While the Plumas CHA process did not complete this assessment with broad engagement of community members, forces of change elements that could influence the work of the broader health system were carefully considered in the Steering Committee’s Prioritization session.

**Prioritization**

The 2016 CHA consisted of data organized in nine health indicator categories used in the 2012 Community Health Assessment. The Action Committee carefully reviewed and updated 2012 indicator data and selected additional health indicators within each group to be added for 2016.

**Health Indicator Categories**

1. Access to Care
2. Chronic Diseases
3. Clinical Care
4. Environment
5. Health Behaviors
6. Health Outcomes
7. Maternal and Infant Health
8. Mental Health and Substance Abuse
9. Social Determinants of Health

The Action Committee met over a series of five planning sessions to assist in identifying health issues by collecting and reviewing county health data across each of the nine health indicator categories. Broad based community feedback on county health issues was gathered from community forums, focus groups which included vulnerable populations, and key informant interviews.
In the fall of 2016, the fifteen-member Steering Committee convened for a prioritization session. The process was facilitated by a strategic planning consultant and the two objectives for the day were to increase stakeholder understanding of the health status of Plumas County residents and identify health priorities for the 2016 Community Health Improvement Plan. The major findings and common themes that emerged from the community engagement and assessment process were summarized in twenty health indicators, which were organized using Fact Sheets that summarized quantitative data, community feedback, and the relevance of each health indicator to community health.

Led by the facilitator, the Steering Committee examined the comprehensive findings of the CHA, reviewed the 2012 CHIP Implementation Plan, and participated in a multi-step individual and group prioritization process. Data in each of the twenty health indicators against four factors: need, feasibility, impact, and the potential to collaborate.

Using electronic voting system software, each Steering Committee member organization participated in a quantitative multi-voting technique to arrive at top issues to address to improve the health of Plumas County:

1. Recruitment and Retention
2. Alcohol, Tobacco and other Drugs
3. Mental Health
4. Chronic Disease
5. Senior Care
6. Transportation
7. Employment & Economy
8. Children’s Oral Health
9. Youth
10. Multi-sector Collaboration

Once the Steering Committee identified priority issues, it was necessary to review progress on the prior 2012 CHIP, existing assets, and current capacity. Public Health staff then synthesized recurring themes and major findings from the assessment process, priority session, and progress made on the 2012 CHIP Implementation Plan. Plumas County fully embraced the philosophy that health “happens” at the local level. In order to be a part of the healthiest state, in the healthiest nation in the world, each local health jurisdiction must align its local health improvement efforts with statewide and national goals and objectives for improving the health of all Americans.
Towards this end, development of the CHIP priority areas included evaluating assessments and prioritization findings against the CDC’s National Prevention Strategy, the Office of Disease Prevention and Health Promotion’s Healthy People 2020, and California’s State Health Improvement Plan, Let’s Get Healthy California.

Recognizing that health is dependent on a number of factors where people live, learn, work and play, the CHIP planning process resulted in four overarching Priorities for improving the health of Plumas County. The Priorities are listed below, with an overview would include strategies aimed at individual behavior, organizational practices, and the environments that influence health.

**PRIORITY 1:** Increase access to services across the spectrum of prevention and treatment

**PRIORITY 2:** Improve behaviors that promote health, prevent disease, and reduce harm

**PRIORITY 3:** Strengthen cross-sector infrastructure to optimize resources

**PRIORITY 4:** Promote healthy social, physical, economic and educational environments
**CHIP Implementation Plan 2016-2021 - Health Priority #1**

Increase access to quality, whole person health services across the spectrum of prevention and treatment

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<tr>
<th>Goals</th>
<th>Objectives</th>
<th>Strategies</th>
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<tbody>
<tr>
<td>Increase the number of residents with health care coverage and other benefits</td>
<td>Develop outreach, enrollment, and retention activities</td>
<td>Establish systems wide OER best practices</td>
</tr>
<tr>
<td><em>(Measureable outcome: By 2021, increase percentage of covered residents to a minimum of 95%)</em></td>
<td></td>
<td>All community institutions and partners serving eligible populations will employ OER best practices</td>
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<td>Timely access to direct services</td>
<td>Strengthen partnership with EMS providers</td>
<td>Utilize EMS to meet community gaps in services.</td>
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<tr>
<td><em>(Measureable outcomes: By 2021, document at least three shared agreements that increase timely access to health services. By 2021, provide at least one training in Harm Reduction, SBIRT, and CLAS to community partners.)</em></td>
<td>Define and identify care coordination systems</td>
<td>Increase access to supportive services.</td>
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<td>Establish shared agreements across criminal justice, HHS, school, faith and other partners that define commitments to increase timely access to services.</td>
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<td></td>
<td>Prioritize place-based services.</td>
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<td>Provide community wide data, information, and education about evidenced based harm reduction practices to reduce morbidity and mortality.</td>
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<td>Provide training opportunities of Screening, Brief Intervention, and Referral to Treatment (SBIRT)</td>
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<td>Provide health and wellness education aimed at reducing stigma and promoting timely access to care.</td>
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<td>Strengthen and support health care workforce</td>
<td>Increase capacity through training</td>
<td>Establish competency-based professional development goals</td>
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<td>(Measureable outcome: By 2021, document at least one formalized Employee Wellness Policy. By 2021, increase the number of county employers with competency-based job descriptions.)</td>
<td>Implement Employee Wellness Policies / Programs</td>
<td>Create culture of healthy, safe, and balanced work environments</td>
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<td>Ensure consistent, competent staffing</td>
<td>Provide incentives to employees/recruits</td>
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<td>Promote creativity in recruitment/retention practices</td>
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<tr>
<th>Improve care coordination across multi-sector partners.</th>
<th>Prioritize place-based services</th>
<th>Partnership between agencies with shared clients</th>
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<tbody>
<tr>
<td>(Measureable outcome: By 2021, establish one set of policies or protocols for multi-disciplinary teams with shared clients.)</td>
<td>Systems Coordination</td>
<td>Partnership between agencies with shared clients</td>
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CHIP Implementation Plan 2016-2021 - Health Priority #2

Improve behaviors that promote health, prevent disease, and reduce harm

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<th>Goals</th>
<th>Objectives</th>
<th>Strategies</th>
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<tbody>
<tr>
<td>Create opportunities for healthy, safe active communities</td>
<td>Ensure opportunities for safe, active living</td>
<td>Promote knowledge and behaviors that prevent accidental injuries</td>
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<tr>
<td><em>(Measureable outcome: By 2021, conduct at least one activity from the Pedestrian and Bicycle Master Plan.)</em></td>
<td></td>
<td>Increase community wide recreation opportunities</td>
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<td>Increase opportunities for safe walking and biking</td>
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<td>Promote healthy eating</td>
<td>Access to healthy food on a limited budget</td>
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<td></td>
<td>School &amp; Community Gardens promotion and education</td>
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<tr>
<td>Incorporate “aging well” strategies into program planning</td>
<td>Increase access to senior resources</td>
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<tr>
<td>Comprehensive behavioral health prevention &amp; early intervention services</td>
<td>Align multiple funding sources for ATOD services</td>
<td>Actively engage youth in efforts to reduce underage drinking and youth prescription drug misuse</td>
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<tr>
<td><em>(Measureable outcome: By 2021, document reduction of accidental drug overdose deaths.)</em></td>
<td></td>
<td>Expand tobacco use reduction activities</td>
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<td></td>
<td></td>
<td>Provide education about opiate use and overdose</td>
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<td></td>
<td></td>
<td>Increase referrals for alcohol use reduction in adults</td>
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<td>Reduce stigma through education</td>
<td>Emphasize the social determinants of health in all education and outreach</td>
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<td>Promote early intervention and</td>
<td>Life skills training in school</td>
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<tr>
<td>Improved community sexual &amp; reproductive health</td>
<td>Support comprehensive education</td>
<td>Increased access to community wide supportive services</td>
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<tr>
<td>(Measureable outcome: By 2021, document an downward trend of teen pregnancy rates compared to historical averages from 2012-2016.)</td>
<td>Increase knowledge about available prevention services</td>
<td>Increase access to sexual and reproductive health education for children and youth</td>
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<td></td>
<td>Expand opportunities for testing and treatment throughout county</td>
<td>Expand opportunities for family planning throughout county</td>
</tr>
<tr>
<td>Comprehensive and meaningful youth engagement</td>
<td>Provide opportunities for youth leadership and development</td>
<td>Increase frequency of organized activities for youth and young adults</td>
</tr>
<tr>
<td>(Measureable outcome: By 2021, document increased participation in youth leadership activities.)</td>
<td>Connect children and families to appropriate services</td>
<td>Actively engage underserved youth participation</td>
</tr>
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<td></td>
<td>Increase community engagement with schools</td>
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<tr>
<td>Goals</td>
<td>Objectives</td>
<td>Strategies</td>
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| Ensure healthy physical spaces  
(*Measureable outcome:*

*By 2021, establish at least one health promotion policy.*) | Improve ability to make healthy choices | Establish policies that promote healthy retail, school, and work environments |
| | Improve infrastructure | Ensure school sites have outdoor education that includes gardens, clean water access |
| | | Modernize and beautify shared spaces |
| Ensure full and equal access | Promote safety in school and community | Increase inclusion and reduce stigma |
| | Equal opportunity to participate in healthy activities | Remove barriers to participation |
| Improve housing options and economic opportunities  
(*Measureable outcome:*

*By 2021, finalize comprehensive community housing among multiple partners.*) | Match resources to individual needs to increase economic stability | Provide expanded adult/continuing education |
<p>| | | Direct clients to job training, life skills, family support services |
| | Increase number of people with stable housing | Develop a comprehensive community housing plan |
| Promote safe routes, active transportation, and mobility | Increase walkability and active transport | Partner with planning, public works, SSTAC, CHP, schools, SNAP-Ed to do a comprehensive walkability and active transport countywide assessment |
| | Address travel barriers | Assess in-county travel barriers |
| | | Assess out-of-county travel barriers |</p>
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<tr>
<th>Goals</th>
<th>Objectives</th>
<th>Strategies</th>
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</thead>
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<tr>
<td>Countywide workforce development</td>
<td>Increase local professional capacity</td>
<td>Share organizational resources for training current workforce</td>
</tr>
<tr>
<td><em>(Measureable outcome: By 2021, document at least one organizational partnership for increasing training opportunities.)</em></td>
<td>Increase referrals to workforce development partners</td>
<td>Increase collaborative efforts to develop tomorrow's workforce</td>
</tr>
<tr>
<td>Integrated planning, funding, and data sharing</td>
<td>Increase program integration across organizations</td>
<td>Identify 1-3 countywide issues (i.e. physical activity and nutrition, safe and walkable communities, transportation, etc.) to develop a county-wide, integrated work plan and budget with share responsibility for funding, deliverables and outcomes</td>
</tr>
<tr>
<td><em>(Measureable outcome: By 2021, develop at least one new local data set for use in the 2021 CHA [e.g. unduplicated patient numbers for individual hospitals and/or clinics; implementation of community survey].)</em></td>
<td>Accept feedback about funding allocations</td>
<td>Insure community and stakeholder input is meaningfully incorporated into allocations of public funds</td>
</tr>
<tr>
<td></td>
<td>Ensure use of multi-sector data sets</td>
<td>Seek and share relevant data to assess local health issues in order to define, assess, and track outcomes</td>
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<tr>
<td>Resource guide</td>
<td>Develop a comprehensive Resource Guide</td>
<td>Consolidate countywide resource guides into well distributed and recognized access points</td>
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<tr>
<td><strong>Measureable outcome:</strong>&lt;br&gt;By 2021, develop and distribute a comprehensive community resource guide.)</td>
<td></td>
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<tr>
<td>Multi-use facilities</td>
<td>Increase community access to resources</td>
<td>Alternative outreach sites</td>
</tr>
<tr>
<td><strong>(Measureable outcome:</strong>&lt;br&gt;By 2021, establish at least one joint-use / multi-use agreement between at least two partners.)</td>
<td></td>
<td>Alternative space for services</td>
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### Sustainability: 20,000 Lives CHIP Implementation for a Healthier Plumas

#### Collective Impact Model

Ongoing implementation of the Plumas County CHIP is carried out through an initiative using the collective impact initiative called 20,000 Lives. Recognizing a new era in which Public Health and local government, alone, do not have the ability to solve our communities’ towering issues, Plumas County Public Health Agency assumed a central role in facilitating and sustaining 20,000 Lives initiative. Utilizing the CHIP Implementation Plan as a road map, 20,000 Lives brings people and organizations together for powerful, lasting change, mobilizing the entire community, from public institutions to individual residents, to share the responsibility for the county’s overall quality of life.

20,000 Lives was launched on the heels of a nationwide recession and the Affordable Care Act, both the county and traditional health system partners lacked the funding, infrastructure and capacity to successfully tackle our most pressing health and community problems. In the past, the local health department and partners would have looked for outside funding, such as grants, to finance solutions to address health priorities. However, community stakeholders were discouraged when programs were not sustainable after grant funding ended. Additionally, such funding was often not flexible, came with burdensome administrative requirements, and did not always address issues unique to our small communities.

As we mapped the numerous assets across every layer of the community, the community health improvement collaborative believed that it would not be new or outside funding that would help achieve our priorities, but the garnering of existing community resources, strategically aligned towards mutual goals, that would be the key...
to sustaining lasting community change. The feedback from the community led to one of three overarching health priorities in the Community Health Improvement Plan - Optimizing Current Resources.

Organizational Structure

Plumas County Public Health Agency’s role in 20,000 Lives is to serve as the backbone organization, acting as a catalyst for achieving community-level progress. The framework of the last decade, in which the public health department assumed the primary responsibility for population health, with reliance on health system partners to address individual health service was no longer working optimally to serve Plumas County residents.

Under the 20,000 Lives initiative, Public Health lends its centralized infrastructure, dedicated staff, and structured processes, to facilitate, link and leverage resources to improve population health. The agency invests time, expertise and energy in partners, recognizing that partnership is essential given the current financial landscape. More than twenty community institutions and organizations and nearly 200 community members, through their participation, also do their part. These partners help to focus the entire community in making progress on shared goals, align multiple efforts and existing resources to increase effectiveness and impact, contributing to large scale, lasting change on all three Priority Areas, as a result of from cross sector coordination.

The Public Health Agency and several community partners committed to align relevant existing grants, projects, and staff to make measurable contributions and progress towards the 20,000 Lives Implementation Plan goals. Additionally, the County General Fund Maintenance of Effort match for Public Health Realignment was redirected to fund Targeted Grants of $20,000 and numerous $500 mini-grants, for projects addressing one of the three priority areas of the Community Health Improvement Plan. The support provided to the community was multiplied many times with personal and organizational investments of staff time and other resources.

Community Partners

In its third year of implementation, the 20,000 Lives initiative, through the re-design of the existing county public health system, has achieved a new level of effectiveness and performance across the county. Individuals and small grass roots organizations are now able to join larger partners and contribute towards strategic actions in accomplishing shared community goals. Institutions such as hospitals, higher education, schools, and county departments benefit from on-the-ground knowledge, expertise and experiences of partners outside of government.

The Path Ahead

The Community Health Improvement process is an ongoing effort to be revisited every
three years based on changing needs and health status of the community, progress made towards existing priority areas changes in assets and resources. Each of the four major Plumas County communities and their respective hospital districts expressed the importance of engaging both community members and nontraditional partners specific to each community to more fully develop community specific measurable objectives and strategies to reach them.

As the CHIP project partners move into the Action Phase we will focus our efforts on each of the four priority issues. The Plumas County Health Assessment will be updated annually and will form the basis by which improvement may be measured in the priority areas.

CHIP project partners will work to implement and evaluate each Priority Area and related Objectives for success and impact. Implementation of the action plans will ultimately strengthen the public health infrastructure, enhance the planning and development of community health partnerships, and promote and support the health, well-being, and quality of life of Plumas County residents. CHIP partners have agreed to review the implementation on an annual basis to update the information and to continually, and collaboratively, improve the health of Plumas County.

In completing this phase of the Community Health Improvement Plan, project partners gained a great deal of insight directly from the communities we serve. Community members and new partners demonstrated a great deal of enthusiasm for engaging with their local health system. This certainly provided great motivation to move the process forward and remains a constant reminder of the commitment across multiple sectors of the community to improve the health and well-being of Plumas County residents through collaboration with others.
Plumas County Community Health Assessment
and
Community Health Improvement Plan

Collaborative Agreement

This Agreement is made by and among:

Plumas County Public Health Agency
Greenville Rancheria Tribal Health
Eastern Plumas Health Care
Plumas District Hospital
Seneca Healthcare District

I. Purpose of the Agreement to Collaborate:

The parties to this agreement share the common vision of healthy individuals and families in Plumas County. All parties acknowledge this agreement as a formal plan to serve as a foundation for greater community cooperation to ensure long range planning and administrative cooperation to improve the health of all Plumas County residents.

Through use of a collaborative Community Health Assessment (CHA) and a shared Community Health Improvement Plan (CHIP), non-profit hospitals and clinics will be able to better coordinate and target their community benefit programs assuring that their community outreach efforts are aligned with identified needs in communities they serve. The identified needs, and their prioritization, will also provide direction to the Plumas County Public Health Agency (PCPHA) as it determines deployment of public health resources. This will, in turn, result a more coordinated allocation of broader public and private health resources in the county.

In addition, it is hoped that the county-wide CHA/CHIP will stimulate greater collaboration between and among healthcare providers, government agencies, employers, and community organizations. To achieve our common vision the parties mutually agree to participate in the ongoing planning and focused implementation of the CHA/CHIP. These collaborative efforts will strive to coordinate systems and infrastructure, and integrate and enhance resources through policy, practice, services, and leadership. The parties to this agreement acknowledge that a collaborative approach will improve institutional dynamics which influence resources and capacity to improve community health.

It is the understanding by all parties that certain roles in serving individuals and families are required by regulatory and legal authorities, and that statutes and law serve as the foundation for defining the role and responsibilities of each participating organization and individual. All parties mutually agree that all obligations stated or implied in this agreement shall be interpreted in light of, and subordinate to local, state, and federal laws. All of the parties’ commitments to invest resources of any kind to this collaborative are subject to available resources.

The involvement of a cross section of hospitals and diverse community stakeholders will create a platform to provide education and increase awareness of the social determinants of health, and in turn develop a Community Health Improvement Plan that addresses not just treatment of disease for individuals, but also the factors in our county that lead to systemic living and economic conditions that contribute to intergenerational health, environmental, and social disparities. The project also plans to conduct a Community Health Needs Assessment that can be replicated and updated every three years to meet the needs of local health institutions and to also review the progress made on selected priorities. With the partnership of the local hospitals and the Rancheria, and their interests in maximizing resources, the success
of this project would lead to a long term system of coordinated community health assessment, planning, and quality improvement.

This Agreement sets forth specific activities to achieve a collaborative CHA/CHIP. Participating partners agree to the extent that is feasible, to implement, manage, and monitor the programs, services, and activities described in the Agreement to support the mission through these activities.

II. CHA CHIP Project Goals and Objectives

1. Evaluate and prioritize health needs within Plumas County by conducting a county-wide assessment that measures health status, as well as factors that influence health status.
   A. Identify stakeholders who need to be involved in the process.
   B. Collect quantitative and qualitative health status data.
   C. Analyze and synthesize data.
   D. Prioritize health issues.
   E. Generate a report of the assessment and prioritization of needs.
   F. Disseminate the results throughout the county.

2. Ensure that the statutory requirements of SB 697/ACA and PHAB are met through the proposed county-wide assessment project.
   A. Ensure that the county-wide data can be geographically delimited to meet each individual hospital’s "community" requirement.
   B. Ensure that uninsured, under-served, and indigent populations are adequately sampled.

3. Promote county-wide support in planning for improvement based on the priority needs.
   A. Focus stakeholders on prioritized county and district needs.
   B. Encourage hospitals to continue working with local stakeholders to plan for priority needs.
   C. Encourage political and government leaders to consider prioritized needs when making policy decisions and financial allocations.
   D. Encourage local community and business constituencies to utilize the report when planning projects.

4. Plan institutionalization of data collection and reporting.

III. Each of the Parties Agrees to:

1. Ongoing membership and active participation in the Community Health Assessment and Community Health Improvement Plan project and processes.
2. Implement, manage, and monitor the programs, services, and activities described in the CHA/CHIP to achieve the established outcomes and indicators.
3. Plan, develop, and use evidenced-based best practices in pursuit of achieving health outcomes.
4. Assign appropriate staff to participate in program level meetings, trainings, or activities.
5. Assign staff, as appropriate, to participate in case management and other information-sharing efforts to assess and develop treatment plans for children in need of dental treatment and health access.
6. Develop and adopt internal policies and procedures, as needed, to implement this agreement to the maximum extent possible.
7. Allocate funds, staff, knowledge, networking, space and/or other resources to provide coordinated cross-training opportunities, education and information for local decision makers, service providers, and community partners on research, strategies and evidenced-based practices.
8. Provide data to the Plumas County Public Health Agency for planning, assessment, and evaluation of the collaborative’s efforts.
9. Participate in outreach, collaboration and activities described in this agreement to ensure the effectiveness of resources and efforts.
10. Comply with relevant State and Federal law and other applicable local policies which relate to records use, security, dissemination, and retention/destruction.
11. Provide notice to the Plumas County Public Health Agency immediately upon the initiation of planning efforts with private nonprofit entities or governmental entities, including agencies part of this Agreement, which could result in the creation, relocation, or expansion of health services and programs which may impact other collaborative partners’ efforts.

12. Each party agrees to bear its own costs of participating in the collaborative agreement.

IV. Hospital and Clinic Partners Agree to:

1. Provide a designated administrator, with authority to lead, designate, and supervise staff for the organization’s collaborative and program activities.

2. Ensure that the statutory requirements of SB 697 are met through 1) geographically delimited data to meet each individual hospital’s "community" requirement and 2) adequate sampling of uninsured, under-served, and indigent populations.

3. Assign management level staff to participate in training and technical assistance sessions consisting of one- two webinars or calls per month.

4. Assist in collecting quantitative and qualitative health status data specific to their organization.

5. Provide feedback with Plumas County Public Health Agency team on indicators and data sources to be considered in assessment.

6. Provide feedback/assistance in choosing the Community Health Assessment Model/Framework.

7. Develop a list of key community members and partners specific to their organization; help Plumas County Public Health Agency identify and engage additional community partners who reflect the diversity of the community.

8. Assist in identifying individuals with expertise to serve as resources for the project.

9. Review with Plumas County Public Health Agency team past and current processes for engaging community members and discuss what has and has not worked in the past.

10. Provide feedback on drafting and finalizing assessment report and disseminating the results throughout the county.

V. Plumas County Public Health Agency Agrees to:

1. Provide leadership and oversight of ongoing development and maintenance of the CHA/CHIP development and implementation, in coordination with partners.

2. Provide staff support.

3. Implement work plan.

4. Maintain timelines as established.

5. Coordinate data collection.

6. Draft Plumas County Collaborative Community Health Assessment and Community Health Improvement Plan documents.

7. Coordinate planning workgroup to finalize document content.

8. Create and/or oversee design and layout of final document.

9. Obtain required approvals for all drafts / proofs.

10. Create mechanism and expedite proofing before and during printing activities.

11. Distribute printed plan as directed by planning workgroup.

12. Plan and implement dissemination and community motivation strategies.

VII. Term of Agreement:
This agreement shall be in effect as of the date the agreement is signed by above parties and shall be renewed yearly unless otherwise modified. Any party signatory to this agreement may terminate participation upon thirty days notice to all other signed parties to the agreement.

VIII. Modification of Agreement:
Modification of this agreement shall be made only by consent of the majority of the initiating parties. Such shall be made with the same formalities as were followed in this agreement and shall include a written document setting forth the modifications, signed by all the consenting parties.
IX. Other Interagency Agreements:
All parties to this agreement acknowledge that this agreement does not preclude or preempt each of the agencies individually entering into an agreement with one or more parties to this agreement. Such agreements shall not nullify the force and effect of this agreement. This agreement is secondary to legal requirements for sharing or transmittal of confidential or personal health information with other agencies.

X. Signatures to the Agreement:
Upon signing this agreement, the original agreement and signature shall be filed with the Plumas County Public Health Agency. A copy of the agreement and the signatures shall be provided to each signatory to the agreement.

Dr. Jefferey Kemp, CEO
Plumas District Hospital

Date 4/11/16

Linda Wagner, CEO
Seneca Healthcare District

Date

Crystal Rios, Tribal Vice Chairwoman
Greenville Rancheria Tribal Clinic

Date

Tom Hayes, CEO
Eastern Plumas Health Care

Date

Mimi Hall, Director
Plumas County Public Health Agency

Date 2/10/16

Steve Mansell, Deputy County Counsel
Plumas County Counsel

Date 2/3/16

Chair
Plumas County Board of Supervisors

Date 9/26/17
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Mimi Hall, Director
Plumas County Public Health Agency

Steve Mansell, Deputy County Counsel
Plumas County Counsel

Chair
Plumas County Board of Supervisors

4/11/16
Date

3/1/16
Date

3/1/16
Date

2/10/16
Date

2/2/16
Date

9/7/16
Date
MUTUAL NON-DISCLOSURE AGREEMENT

This Mutual Non-Disclosure Agreement ("the Agreement") is made by and between Public Consulting Group, Inc. ("PCG") and David Huey as of April 11, 2016.

WHEREAS, PCG is a national company that provides consulting services and related software products to clients including state and local government agencies; and

WHEREAS, Plumas County Administrative Hub has contracted with Ramsell Public Health and Safety, LLC and David Huey is the Ramsell Public Health and Safety, LLC representative; and

WHEREAS, David Huey requires authorization to access the PCG Claiming System on behalf of the California Local Governmental Agency and David Huey will be assigned a host user type which consists of access to the California Local Governmental Agency site including management of users, positions, calendars, moments, notifications, reports, agencies, and shifts for the entire Local Governmental Agency consortia; and

WHEREAS, the host user type has the ability to open quarters, approve calendars and staff pool lists for the entire consortia prior to sample generation, and approve moments at the close of the quarter once finalized and approved by California Department of Health Care Services; and

WHEREAS, PCG and David Huey may wish to disclose confidential and proprietary information for purposes of such discussions;

NOW, THEREFORE, in consideration of the mutual covenants and promises set forth and other good and valuable consideration, PCG and David Huey hereby agree as follows:

1. Proprietary Information

   (a) For purposes of this Agreement, the term "Proprietary Information" means all information that is disclosed by one party ("the Disclosing Party") to the other party ("the Receiving Party") and designated as "confidential" or "proprietary" by the Disclosing Party. Such designation shall be clear and in writing, either before the Proprietary Information is disclosed or within a reasonable time afterwards. "Proprietary Information" also means such financial data, intellectual property (e.g., source code), and inventions that reasonably would be considered confidential and proprietary notwithstanding the absence of such designation. However, "Proprietary Information" does not include information that is:

   (I) Known to the Receiving Party without restriction when received, or thereafter developed independently by the Receiving Party; or
(2) Obtained from a source other than the Disclosing Party through no breach of confidence by the Receiving Party; or

(3) In the public domain when received, or thereafter enters the public domain through no fault of the Receiving Party.

If the Receiving Party believes that any of these three exceptions applies to any information designated by the Disclosing Party as Proprietary Information, the Receiving Party shall notify the Disclosing Party and shall have the burden of proof with respect to its applicability.

(b) The Receiving Party shall preserve Proprietary Information securely and in confidence, exercising no less than the same degree of care used to protect the security and confidentiality of its own confidential and proprietary information, and no less than reasonable care.

(c) The Receiving Party shall not disclose Proprietary Information to any third party without prior written authorization from the Disclosing Party.

(d) The Receiving Party shall use the Proprietary Information solely for purposes of the discussions between the parties, and for no other purpose, and shall disclose Proprietary Information only to such officers and employees of the Receiving Party with a need to know such Proprietary Information for purposes of those discussions.

(e) Proprietary Information shall remain the property of the Disclosing Party notwithstanding any disclosure under this Agreement. Neither this Agreement nor the exchange of Proprietary Information under this Agreement shall be construed as granting any right or license under any copyrights, inventions, or patents now or hereafter owned or controlled by either party.

(f) The rights and obligations provided by this Agreement shall take precedence over specific legends or statements associated with Proprietary Information when received.

(g) If and to the extent that Proprietary Information includes information that is confidential or proprietary to a third party, the Disclosing Party warrants that the disclosure does not violate any agreement with the third party or any rights of the third party, including any agreement or rights under the Health Insurance Portability and Accountability Act ("HIPAA") and other federal or state laws governing medical records, and shall indemnify the Receiving Party as to any claim against it by the third party or a government agency.

(h) Upon the termination of this Agreement, or upon the written request of the Disclosing Party, the Receiving Party shall cease use of any Proprietary
Information, and shall destroy all such Proprietary Information, including copies thereof, then in its possession or control, promptly furnishing the Disclosing Party with written certification of such destruction. Alternatively, at the request of the Disclosing Party, the Receiving Party shall return all such Proprietary Information and copies to the Disclosing Party. If destruction or return is not practicable, the Receiving Party shall so notify the Disclosing Party and shall keep such Proprietary Information secure and confidential in perpetuity.

(i) In the event that the discussions contemplated by this Agreement lead to an agreement on any work to be performed, jointly or otherwise, that subsequent agreement shall be in writing and shall address ownership and license rights, if any, as to any intellectual property that is developed by the parties in the course of performing such work.

(j) The obligations of this Section 1 continue in full force and effect for a period of three (3) years after the Effective Date, notwithstanding any termination of this Agreement.

2. Termination

Unless otherwise agreed to by the parties in writing, this Agreement shall terminate on April 30, 2017. The obligations of Section 1 shall remain in effect pursuant to its terms, regardless of the manner of termination.

3. Agreement and Amendment

(a) This Agreement constitutes the entire understanding between the parties as to the exchange of Proprietary Information, and supersedes all such prior agreements whether oral or written.

(b) This Agreement does not obligate either party to disclose any information to the other or enter into any other agreement or arrangement.

(c) No amendment to this Agreement is valid or binding on the parties unless made in writing and signed on behalf of each party by its authorized representative.

4. Law and Forum

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, without regard to its conflict of laws provisions. The parties hereby consent to the exclusive jurisdiction of the federal and state courts of Massachusetts.
IN WITNESS HEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives as of the dates set forth below:

Public Consulting Group, Inc.
Printed Name:
Title:

Date

Ramsell Public Health and Safety, LLC
Printed Name:
Title:

Date
Plumas County Community Health Assessment
and
Community Health Improvement Plan

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Crystal Rios, Tribal Vice Chairwoman
Greenville Rancheria Tribal Clinic

Mimi Hall, Director
Plumas County Public Health Agency

01.28.2014

Date

Date