

FLAVORED TOBACCO

Product Identification Guide

More and more harmful tobacco products are made with sweet or minty flavors. Flavored products include single-use e-cigarettes, vape pods, liquid nicotine (called e-liquid or e-juice) used in re-fillable vape devices, cigarillos (little cigars), smokeless tobacco, shisha (hookah) tobacco, and menthol cigarettes.



Vapes and e-cigarettes work with flavored nicotine e-liquid in pre-filled pods or bottles.



Nicotine e-liquid is often packaged like candy, juice drinks, and desserts.



Cigarillos come in sweet flavors like chocolate, strawberry, and peach. Sold in singles and packs.



Smokeless tobacco products like chew, snuff, snus, and dissolvables come in many fruit and mint flavors.



Hookah devices use flavored shisha tobacco that comes in sweet dessert and fruit flavors.



Menthol cigarettes have a cool, minty flavor that masks the harsh taste of the tobacco.

For more information visit www.flavorhookkids.com