



Vision for Success

The Plumas-Sierra Counties Continuum of Care (CoC) envisions a **homeless response system that effectively uses resources, quickly connecting our neighbors with services to regain and retain housing or to prevent homelessness from occurring. By reducing homelessness, we will improve the quality of life and well-being of all county residents.**

Values

Our values, based on a unified and community-wide solution, **will align efforts to address homelessness and mitigate the impacts it has on our communities. Together, we create an assertive, effective and strategic approach that will serve as the homeless response system.**

- **Healthy Communities – with a coordinated, regional response, support our most vulnerable populations in identifying housing opportunities and achieving greater dignity and self-sufficiency.**
- **Coordinated System of Care – a community-wide response to homelessness prioritizes the quality of life for all persons, understanding that each person has unique needs, strengths and experiences.**
- **Long-Term Sustainability – investments in the right solutions will result in effective use of resources and significantly reduce the number of persons experiencing homelessness.**

NorCal CoC Foundational Priorities. The path towards ending homelessness includes a focus on NorCal CoC’s Foundational Priorities (One, Two, and Three listed below). In order to support the long-term success, vision, and values that set the stage for a substantial impact to addressing homelessness over time, the goals and core strategies in this Plumas-Sierra Counties CoC Strategic Plan must be achieved and outcomes realized.

Foundational Priority One: Increase capacity and availability of housing and homeless services across Plumas County.

- Goal 1-A:** Expand the capacity for housing and homeless prevention services across Plumas and Sierra counties.
- Expand service provider staffing and capacity to administer housing and homeless prevention services programs.
 - Ensure housing stability through intensive case management and supportive services.
 - Expand landlord recruitment and engagement to provide access to additional housing options.

- Strategy:** Increase housing and homeless prevention funding and increase access to capital development funds for purchase and renovation of potential homeless program housing units.
- Strategy:** Work as a collaborative team to secure and utilize blended funding, to include expanding homeless and housing services staffing capacity.
- Strategy:** Use social media, websites and advertising to engage, recruit, and retain landlord participation.
- Outcomes:** Increase homeless services and the number of agencies participating in HMIS.
- Increase the number of programs receiving funding to address homelessness in Plumas and Sierra counties.

- Goal 1-B:** Develop low-barrier emergency shelter models for individuals, transition age youth, and families in to reduce the number of unsheltered homeless.
- Inclusive of underserved populations, including but not limited to: families, seniors, transition age youth, those in treatment and recovery for substance use and/or serious mental illness (SMI), victims of domestic violence, transitioning offenders, LGBTQ+, and Veterans.
 - Expanded short-term, flexible temporary sheltering, including but not limited to safe-parking, roommate agreements, hostels, and seasonal camping.

- Strategy:** Establish a Housing Strategy Taskforce (including representatives from affected populations) to identify successful rural housing models.
- Strategy:** Identify available funding sources.
- Strategy:** Seek creative solutions to rural housing challenges, gaps, and needs.
- Outcome:** Multiple low-barrier emergency shelters available.

Foundational Priority One, continued:	<p>Goal 1-C: Increase the transitional housing, senior supportive, Permanent Supportive Housing (PSH), transitional sober living environment (TSLE), and affordable housing inventory available across Plumas County.</p> <ul style="list-style-type: none"> Evaluate the need and feasibility for new development and conversions to these housing models. Seek rural funding sources to increase housing options. Identify housing units available and negotiate for placements among existing housing inventory. Engage landlords as partners, developers, and banks to increase available housing units. 	<p>Strategy: Establish a baseline and a method to track increases in PSH.</p> <p>Outcomes: Overall increase in PSH and subsidized housing units in the NorCal CoC jurisdiction.</p> <p>Reduction in unsheltered PIT count.</p>
	<p>Goal 1-D: Increase knowledge and understanding of housing needs and options through the development of a homeless plan.</p>	<p>Strategy: In partnership work with Housing Tools consultants to utilize our NPLH Technical Assistance funds to develop a homeless plan.</p> <p>Strategy: Utilize a consultant, Housing Tools, to create a Homelessness Plan which will then determine needs and feasibility for Permanent Supportive Housing and housing solutions for homeless populations.</p> <p>Outcome: Present the Plumas-Sierra Counties Plan to Address Homelessness to County Board of Supervisors by February 2020.</p>
Foundational Priority Two: Coordinate efforts to reduce homelessness countywide across multiple organizations.	<p>Goal 2-A: Strengthen and build the capacity of community leadership concerning homelessness.</p> <ul style="list-style-type: none"> Engage community and non-profit partners, Board of Supervisors and other public officials, landlords, civic leaders, public agencies, healthcare providers, the business community, faith-based organizations, and other stakeholders in the need for community engagement and coordination of resources. Provide recommendations for the County's General Plan Housing Element to include increased housing options to combat homelessness. Address the need for countywide low-barrier housing. 	<p>Strategy: Inform and educate community stakeholders and Board of Supervisors of importance and availability of rural housing grants.</p> <p>Strategy: Increase participation by county leadership in local Housing CoC Advisory Board meetings through targeted outreach.</p> <p>Strategy: Provide information to stakeholders concerning housing needs of special populations, such as those living with SMI, transitioning offenders and parolees.</p> <p>Strategy: Advocate for application of HCD Community Development Block Grant (CDBG) funding and <i>No Place Like Home Program</i> permanent supportive housing.</p> <p>Outcomes: Convene ongoing, local Housing CoC advisory meetings for coordinating strategies to address housing/homelessness issues.</p> <p>Hold a Regional Housing Summit.</p> <p>Increased access to rural housing funding.</p> <p>Increased number of housing programs that are low/no barrier and use Housing First principles.</p>

Acronyms—Coordinated Entry Process (CEP), Continuum of Care (CoC), Community Development Block Grant (CDBG), Emergency Solutions Grant (ESG), Housing and Community Development (HCD), Homeless Management Information System (HMIS), Housing and Urban Development (HUD), Housing First (HF), No Place Like Home (NPLH), Permanent Supportive Housing (PSH), Point in Time (PIT), Rapid Re-housing (RRH), Serious Mental Illness (SMI), Transitional Sober Living Environment (TSLE)

Foundational Priority Two, continued:	Goal 2-A, continued:	Outcomes: Public Outreach to announce CoC and partner agency events and strategic accomplishments. Consistent communication efforts for outreach and education.
Foundational Priority Three: Implement data tracking and prioritization of housing services.	Goal 3-A: Implement and expand a CoC-wide Homeless Management Information System (HMIS) for data collection and system performance measurement. <ul style="list-style-type: none"> Engage local stakeholders and inform them of the benefits of data collection as a means to support the need for housing and funding. Train all stakeholder partners. Provide informational updates to the local CoC on data measures and data integrity. Coordinate share-of-cost of NorCal CoC participation fee. Inform local Plumas-Sierra Counties CoC Advisory Board about current fiscal and funding status. 	Strategy: Identify full list of local partners for engaging in HMIS (ex. <i>“By Name” list</i>). System mapping and continuous tracking of engagement to ensure full usage / implementation. Strategy: Schedule quarterly HMIS trainings in coordination with NorCal CoC. Strategy: Include NorCal CoC participation and user license fees in any new grant or funding proposals. Strategy: Add fiscal / funding updates to the standing Plumas-Sierra Counties CoC Advisory Board agenda; highlight housing inventory and staffing capacity. Outcomes: Host a Regional HMIS forum. Increased # of HMIS users and licenses. Increased financial support for HMIS and the CoC. Improved HMIS data quality in accordance with HUD standards. Increase number of clients engaged in programs to end homelessness.
	Goal 3-B: Implement a Coordinated Entry Process (CEP) for prioritizing and accessing available housing and supportive services. <ul style="list-style-type: none"> Develop a local, centralized <i>“By Name” list</i> in the Plumas-Sierra Counties CoC. Encourage use of the CEP by all housing providers. Identify CEP access points and train agency staff on use of HMIS and the prioritization tool. Regularly convene agencies providing CEP access points to discuss improvements needed to the CEP and to identify gaps. 	Strategy: Develop a specific county Homeless Multidisciplinary Team and schedule monthly meetings to review case plans and coordinate care while addressing gaps in service. Strategy: Plumas Crisis Intervention & Resource Center is identified as the designated holder of the <i>“By Name” list</i> . Strategy: Identify CEP access points countywide. Strategy: Increase the number of stakeholder entities participating in and using of HMIS /CEP system. Outcomes: Reduced average length of time a person remains homeless. Specific county Homeless Multidisciplinary Team in place. Identified individuals who are homeless have a profile in the HMIS/CEP system. Compliance with HUD Coordinated Entry Process mandates.

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