



PLUMAS COUNTY PLANNING DEPARTMENT  
555 MAIN STREET, QUINCY, CA 95971

# PRESS RELEASE

FOR IMMEDIATE RELEASE – JULY 22, 2024

The County of Plumas is launching the 2021 Dixie Fire Recovery For-Profit Businesses Economic Development Grant Program (Program) which will provide grants to eligible businesses located within the County of Plumas. The Program is in response to the devastation and destruction resulting from the 2021 Dixie Fire that burned approximately 1 million acres of land, including 768,130 acres as well as numerous structures within the County of Plumas.

The Program will provide grants to eligible businesses using Community Development Block Grant (CDBG) funding received from the U.S. Department of Housing and Urban Development (HUD) and will be administered by the California Department of Housing and Community Development (HCD). Eligible businesses involve businesses located in the “Grant Eligibility Zone,” which are areas within Greenville, Crescent Mills, Taylorsville, and the Highway 70 Canyon.

The purpose of the Program is to offset business costs, promote economic activity, and provide relief by way of financial grant assistance to established businesses directly or indirectly impacted by the 2021 Dixie Fire as well as start-up businesses established post-Dixie Fire with a physical business location in the Grant Eligibility Zone. In addition, businesses must be registered and have established accounts with SAM.gov. Eligible activities permitted under the Program include: (1) Reimbursement and/or purchase of equipment and supplies (i.e., machinery and tools, office equipment and software, and furniture and fixtures) and (2) future payments of up to six (6) months of Operating Capital expenses in support of the business (i.e., payroll, insurance, utilities, and rent/mortgage).

Grants to any one business will be no more than \$20,000; however, if any one business maximizes the \$20,000 grant with at least 50 percent (or \$10,000 worth or more) of eligible activities purchased from a business located in Plumas County, then an additional incentive increase of \$2,700 in funding may be granted. **Therefore, the maximum grant award amount will not exceed \$22,700.**

To determine if a business location is eligible for the 2021 Dixie Fire Recovery For-Profit Economic Development Grant Program, please go to the Plumas County Grant Eligibility Zone Online Mapping Tool at <https://bit.ly/3WcCWjU>.

To view the Program Guidelines (released July 22, 2024 and subject to change and Board of Supervisors approval) and Application (anticipated to be released on August 12, 2024) or for more general information, please visit the County's website at <https://www.plumascounty.us/89/Planning-Department> or go to the Planning Department counter at 555 Main Street, Quincy.

**For questions or clarifications on the Program, contact:**

Tracey Ferguson  
Plumas County Planning Department  
Planning Director  
530-283-6214  
[traceyferguson@countyofplumas.com](mailto:traceyferguson@countyofplumas.com)

\*\*\*