



PLUMAS COUNTY PLANNING DEPARTMENT
555 MAIN STREET, QUINCY, CA 95971

PRESS RELEASE

FOR IMMEDIATE RELEASE – AUGUST 19, 2024

FOR-PROFIT BUSINESSES ECONOMIC DEVELOPMENT FINAL GRANT GUIDELINES AND APPLICATION RELEASED

The County of Plumas has launched the **2021 Dixie Fire Recovery For-Profit Businesses Economic Development Grant Program** that will provide funding to eligible businesses located within the County of Plumas in response to the devastation and destruction resulting from the 2021 Dixie Fire that burned approximately 1 million acres of land, including 768,130 acres as well as numerous structures, including businesses within the County of Plumas. The Program provides grants to eligible businesses using Community Development Block Grant (CDBG) funding received from the U.S. Department of Housing and Urban Development (HUD) and will be administered by the California Department of Housing and Community Development (HCD).

Eligible businesses must be located in the “Grant Eligibility Zone,” which are areas within Greenville, Crescent Mills, Taylorsville, Indian Falls, and the Highway 70 Canyon. To determine if a business location is eligible for the Grant Program, please go to the Plumas County Grant Eligibility Zone Online Mapping Tool at <https://bit.ly/3WcCWjU>.

The purpose of the Program is to offset business costs, promote economic activity, and provide relief by way of financial grant assistance to established businesses directly or indirectly impacted by the 2021 Dixie Fire as well as start-up businesses established post-Dixie Fire with a physical business location in the Grant Eligibility Zone.

Eligible activities permitted under the Program include: (1) **Equipment and Supplies** (i.e., tangible, nonexpendable, assets and non-consumable [non-perishable items] used in the operation of a business that do not require third party installation or construction by a licensed contractor and would not trigger federal labor compliance standards) and (2) up to six (6) months of **Operating Capital Expenses** in support of the business (i.e., payroll, insurance, utilities, and rent/mortgage).

The total grant funding available is \$567,500. The number of beneficiaries under the County’s grant funding objective is to assist no fewer than twenty-five grant recipients. **Grant awards to any one business will be no more than \$20,000.** However, if any one business maximizes the \$20,000 grant with at least 50% (\$10,000 worth or more) of eligible activities purchased from a business located in Plumas County, then an additional incentive increase of \$2,700 in funding may be granted. **Therefore, the maximum grant award amount will not exceed \$22,700.** Grants will be awarded on a first-come, first-served rolling basis through May 2026 or until all grant funds are exhausted.

To view the entire **Program Guidelines** and obtain the **Grant Application** or for more information, visit the County’s website at <https://www.plumascounty.us/89/Planning-Department> or go to the Planning Department counter at 555 Main Street, Quincy, or contact:

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